**Hello Hull**

125,000 copies

120gsm sheet fed paper

Leather cover

Gold foiling

Print, enveloped (A4 not fitted), delivery to RM, RM delivery cost

Above minus foiling - £117,512.80

Above minus leather and foiling - £103,394.80

Print - £72,503

A4 Envelope - £5,720 / Bespoke Envelope - £8,190

Postage - £47,546.80

Fulfilment and delivery - £6975

**TOTAL (bespoke envelope) - £135,214.80**

**TOTAL (A4 envelope) - £132,744.80**

3,000 hardback – £16,420 in addition to above

**A5**

125,000 copies

120gsm standard

Leather cover

Gold foiling

Print, envelope (fitted), delivery to RM, RM delivery cost

Print - £53,892

A5 envelope - £2,746

Postage - £24,591.78

Fulfilment and delivery - £6975

**TOTAL: £109,366.78**

122,000 as above inc. postage, with bespoke envelope - £106,140

3,000 hardback – £13,720 in addition to above

**TOTAL - *£119,860 estimate***

**Fox and Star size**

125,000

120gsm sheet fed paper

Leather cover

Gold foiling

Print - £58,562

A4 Envelope - £5,720 / Bespoke Envelope - £8,190

Print, enveloped (A4 not fitted), delivery to RM, RM delivery cost

Postage TBC - £47,000

Fulfilment and delivery - £6975

**TOTAL (Bespoke Envelope) - £120,727**

**TOTAL (A4 Envelope) - £118,257**

122,000 as above inc. postage, with bespoke envelope - £118,340

3,000 hardback - £16,250 in addition to above.

**TOTAL - *£134,590 estimate***