

Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
03/11/2017 19:30	350	0	348	99%	310	89%	£3,500.00	£3,100.00	89%	310	89%	£3,100.00	89%	0	0%	£0.00	0%	38	11%	0	0%	2	348	0
	350	0	348	99%	310	89%	£3,500.00	£3,100.00	89%	310	89%	£3,100.00	89%	0	0%	£0.00	0%	38	11%	0	0%	2	348	0

Summary Excluding Reserves	
Sold:	348
As % of Capacity	99%
Yield:	£3,100.00
As Percentage:	89%
Avg. Yield Per Ticket:	£8.91

Summary Including Reserves	
Sold or Reserved:	348
As Percentage:	99%
Yield:	£3,100.00
As Percentage:	89%
Avg. Yield Per Ticket:	£8.91

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	2

Totals	Gross	Tax	Net
	Total Excluding Reserves	£3,100.00	£0.00
Total Including Reserves	£3,100.00	£0.00	£3,100.00

Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves		Locked	Sold & Reserved	Total Available
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity			
02/11/2017 19:30	120	0	67	56%	55	46%	£600.00	£247.50	41%	44	37%	£220.00	37%	11	9%	£27.50	5%	12	10%	0	0%	51	67	2
	120	0	67	56%	55	46%	£600.00	£247.50	41%	44	37%	£220.00	37%	11	9%	£27.50	5%	12	10%	0	0%	51	67	2

Summary Excluding Reserves	
Sold:	67
As % of Capacity	56%
Yield:	£247.50
As Percentage:	41%
Avg. Yield Per Ticket:	£3.69

Summary Including Reserves	
Sold or Reserved:	67
As Percentage:	56%
Yield:	£247.50
As Percentage:	41%
Avg. Yield Per Ticket:	£3.69

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	2

Totals	Gross	Tax	Net
	Total Excluding Reserves	£247.50	£0.00
Total Including Reserves	£247.50	£0.00	£247.50

**Event Sales Report**  
**Picture House: Beauty and The Beast**  
**Winifred Holtby Academy**

**Prepared: 06/11/2017 03:26:26**  
**Gross Sales = £117.50**  
**No. of Instances: 1**

Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
02/11/2017 15:00	300	0	47	16%	47	16%	£750.00	£117.50	16%	47	16%	£117.50	16%	0	0%	£0.00	0%	0	0%	0	0%	18	47	235
	300	0	47	16%	47	16%	£750.00	£117.50	16%	47	16%	£117.50	16%	0	0%	£0.00	0%	0	0%	0	0%	18	47	235

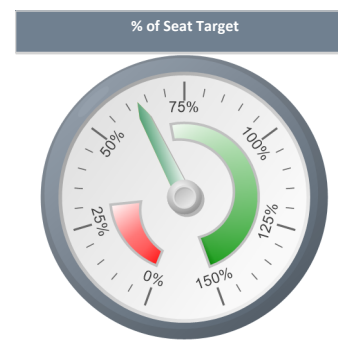
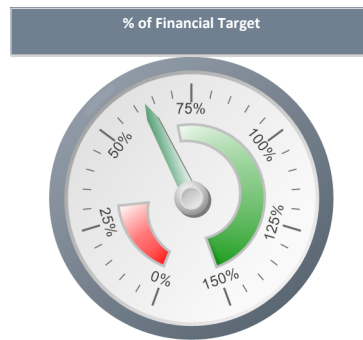
Summary Excluding Reserves	
Sold:	47
As % of Capacity	16%
Yield:	£117.50
As Percentage:	16%
Avg. Yield Per Ticket:	£2.50

Summary Including Reserves	
Sold or Reserved:	47
As Percentage:	16%
Yield:	£117.50
As Percentage:	16%
Avg. Yield Per Ticket:	£2.50

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	0

Totals	Gross	Tax	Net
	Total Excluding Reserves	£117.50	£0.00
Total Including Reserves	£117.50	£0.00	£117.50

Targets	
Financial Target	£187.50
% of Financial Target (excl. Reservations)	62.7%
% of Financial Target (incl. Reservations)	62.7%
Seats Target	75
% of Seats Target (excl. Reservations)	62.7%
% of Seats Target (incl. Reservations)	62.7%



Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
02/11/2017 10:30	300	0	47	16%	47	16%	£750.00	£117.50	16%	47	16%	£117.50	16%	0	0%	£0.00	0%	0	0%	0	0%	14	47	239
	300	0	47	16%	47	16%	£750.00	£117.50	16%	47	16%	£117.50	16%	0	0%	£0.00	0%	0	0%	0	0%	14	47	239

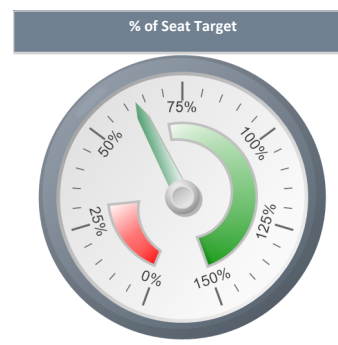
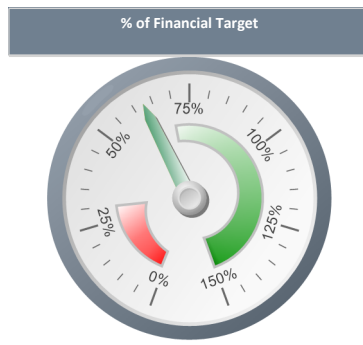
Summary Excluding Reserves	
Sold:	47
As % of Capacity	16%
Yield:	£117.50
As Percentage:	16%
Avg. Yield Per Ticket:	£2.50

Summary Including Reserves	
Sold or Reserved:	47
As Percentage:	16%
Yield:	£117.50
As Percentage:	16%
Avg. Yield Per Ticket:	£2.50

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	0

Totals	Gross	Tax	Net
	Total Excluding Reserves	£117.50	£0.00
Total Including Reserves	£117.50	£0.00	£117.50

Targets	
Financial Target	£187.50
% of Financial Target (excl. Reservations)	62.7%
% of Financial Target (incl. Reservations)	62.7%
Seats Target	75
% of Seats Target (excl. Reservations)	62.7%
% of Seats Target (incl. Reservations)	62.7%



**Event Sales Report**  
**Picture House: The Rocky Horror Picture Show**  
**Winifred Holtby Academy**

**Prepared: 06/11/2017 03:26:27**  
**Gross Sales = £47.50**  
**No. of Instances: 1**

Date	All Seats Sold		Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available				
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved		% of Capacity	Locked	Sold & Reserved	
02/11/2017 20:00	250	0	19	8%	19	8%	£625.00	£47.50	8%	19	8%	£47.50	8%	0	0%	£0.00	0%	0	0%	0	0%	0	0	19	231
	250	0	19	8%	19	8%	£625.00	£47.50	8%	19	8%	£47.50	8%	0	0%	£0.00	0%	0	0%	0	0%	0	0	19	231

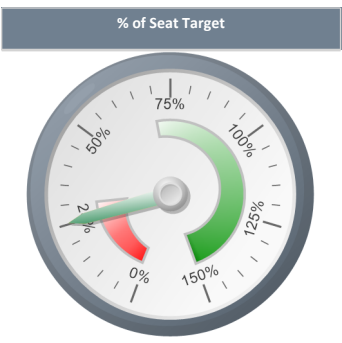
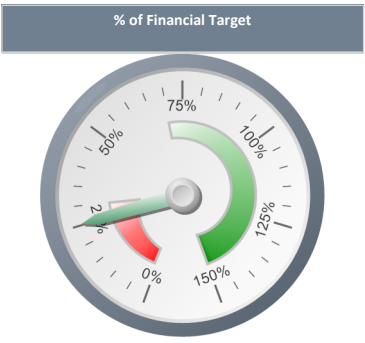
Summary Excluding Reserves	
Sold:	19
As % of Capacity	8%
Yield:	£47.50
As Percentage:	8%
Avg. Yield Per Ticket:	£2.50

Summary Including Reserves	
Sold or Reserved:	19
As Percentage:	8%
Yield:	£47.50
As Percentage:	8%
Avg. Yield Per Ticket:	£2.50

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	0

Totals	Gross	Tax	Net
	Total Excluding Reserves	£47.50	£0.00
Total Including Reserves	£47.50	£0.00	£47.50

Targets	
Financial Target	£187.50
% of Financial Target (excl. Reservations)	25.3%
% of Financial Target (incl. Reservations)	25.3%
Seats Target	75
% of Seats Target (excl. Reservations)	25.3%
% of Seats Target (incl. Reservations)	25.3%



Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
31/10/2017 11:00	50	0	50	100%	40	80%	£125.00	£100.00	80%	40	80%	£100.00	80%	0	0%	£0.00	0%	10	20%	0	0%	0	50	0
31/10/2017 14:00	50	0	50	100%	40	80%	£125.00	£100.00	80%	40	80%	£100.00	80%	0	0%	£0.00	0%	10	20%	0	0%	0	50	0
	100	0	100	100%	80	80%	£250.00	£200.00	80%	80	80%	£200.00	80%	0	0%	£0.00	0%	20	20%	0	0%	0	100	0

Summary Excluding Reserves	
Sold:	100
As % of Capacity	100%
Yield:	£200.00
As Percentage:	80%
Avg. Yield Per Ticket:	£2.00

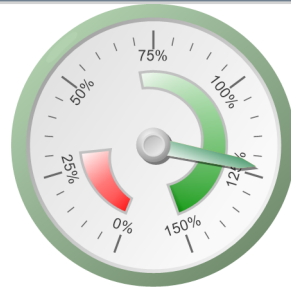
Summary Including Reserves	
Sold or Reserved:	100
As Percentage:	100%
Yield:	£200.00
As Percentage:	80%
Avg. Yield Per Ticket:	£2.00

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	4

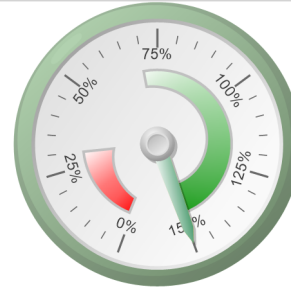
Totals	Gross	Tax	Net
	Total Excluding Reserves	£200.00	£0.00
Total Including Reserves	£200.00	£0.00	£200.00

Targets	
Financial Target	£163.00
% of Financial Target (excl. Reservations)	122.7%
% of Financial Target (incl. Reservations)	122.7%
Seats Target	33
% of Seats Target (excl. Reservations)	303.0%
% of Seats Target (incl. Reservations)	303.0%

% of Financial Target



% of Seat Target



Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
31/10/2017 19:30	300	0	112	37%	97	32%	£1,500.00	£412.50	28%	68	23%	£340.00	23%	29	10%	£72.50	5%	15	5%	0	0%	73	112	115
01/11/2017 14:00	300	0	42	14%	42	14%	£1,500.00	£145.00	10%	16	5%	£80.00	5%	26	9%	£65.00	4%	0	0%	0	0%	63	42	195
01/11/2017 19:30	300	0	119	40%	114	38%	£1,500.00	£417.50	28%	53	18%	£265.00	18%	61	20%	£152.50	10%	5	2%	0	0%	63	119	118
	900	0	273	30%	253	28%	£4,500.00	£975.00	22%	137	15%	£685.00	15%	116	13%	£290.00	6%	20	2%	0	0%	199	273	428

Summary Excluding Reserves	
Sold:	273
As % of Capacity	30%
Yield:	£975.00
As Percentage:	22%
Avg. Yield Per Ticket:	£3.57

Summary Including Reserves	
Sold or Reserved:	273
As Percentage:	30%
Yield:	£975.00
As Percentage:	22%
Avg. Yield Per Ticket:	£3.57

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	2

Totals	Gross	Tax	Net
	Total Excluding Reserves	£975.00	£0.00
Total Including Reserves	£975.00	£0.00	£975.00

Targets	
Financial Target	£2,340.00
% of Financial Target (excl. Reservations)	41.7%
% of Financial Target (incl. Reservations)	41.7%
Seats Target	585
% of Seats Target (excl. Reservations)	46.7%
% of Seats Target (incl. Reservations)	46.7%

