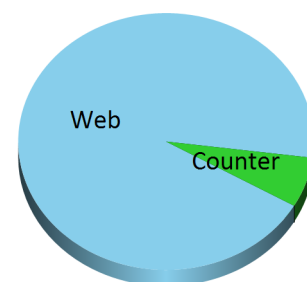


Analysis of events between Tue 30 May 2017 and Sun 04 Jun 2017

Note: All Amounts are Gross

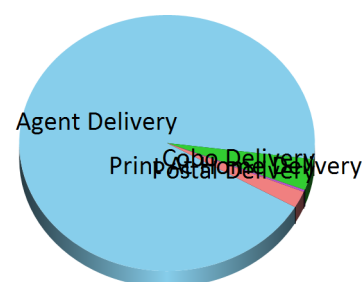
Breakdown by Sales Channel

Channel	Amount	%ge	Tickets	%ge
Web	£10,987.50	94%	2673	92%
Counter	£740.00	6%	226	8%
	£11,727.50		2899	



Breakdown by Delivery Method

Channel	Amount	%ge	Tickets	%ge
Agent Delivery	£10,987.50	94%	2673	92%
Cobo Delivery	£462.50	4%	144	5%
Postal Delivery	£247.50	2%	76	3%
Print At Home Delivery	£30.00	0%	6	0%
	£11,727.50		2899	



Breakdown by Sales Operator

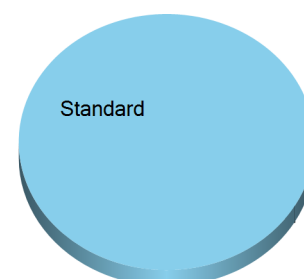
Operator	Amount	%ge	Tickets	%ge
agent	£10,987.50	94%	2673	92%
jack.dunkerley@hull2017.co.uk	£462.50	4%	144	5%
jessica.firbank@hull2017.co.uk	£277.50	2%	82	3%
	£11,727.50		2899	

Breakdown by Ticket Type

Ticket Type	Amount	%ge	Tickets	%ge
Full Price	£9,987.50	85%	2203	76%
Under 17s	£1,740.00	15%	696	24%
	£11,727.50		2899	

Breakdown by Price Band

Price Band	Amount	%ge	Tickets	%ge
Standard	£11,727.50	100%	2899	100%
	£11,727.50		2899	



Quick Sales analysis (no customer selected)

Across all sales channels the proportion of sales that did not have customer records attached was:

By value: **1%** By quantity of tickets: **2%**

Across all counter sales (where a customer is not required), the proportion of sales that did not have customer records attached was:

By value: 17%

By quantity of tickets: 22%

Breakdown by Event				
Event Name	Amount	%ge	Tickets	%ge
Tipping Point	£3,050.00	26%	536	18%
Tipping Point	£1,930.00	16%	340	12%
The King Blues	£1,075.00	9%	219	8%
The Funny Thing About	£552.50	5%	154	5%
The Funny Thing About	£535.00	5%	158	5%
LIFE & Black Delta Movement	£525.00	4%	210	7%
The Boy Who Bit Picasso	£427.50	4%	114	4%
The Boy Who Bit Picasso	£412.50	4%	115	4%
Picture House: The Lion King	£385.00	3%	154	5%
Picture House: Grease Sing-a-long	£300.00	3%	120	4%
Word on The Street	£265.00	2%	54	2%
The Boy Who Bit Picasso	£255.00	2%	71	2%
Picture House: Grease Sing-a-long	£247.50	2%	99	3%
Picture House: The Lion King	£240.00	2%	100	3%
Word on The Street	£237.50	2%	52	2%
Picture House: Grease Sing-a-long	£232.50	2%	97	3%
The Funny Thing About	£210.00	2%	60	2%
Picture House: The Lion King	£160.00	1%	64	2%
Audio Subscene	£160.00	1%	64	2%
Word on The Street	£152.50	1%	33	1%
Yvette	£150.00	1%	33	1%
Yvette	£135.00	1%	28	1%
Yvette	£85.00	1%	22	1%
Picture House: Grease Sing-A-Long (Back To Ours)	£5.00	0%	2	0%
			2899	
		£11,727.50		