**Big Malarkey Festival meeting**

**29/01/2018**

ACE 50k G4A, total budget of £100k

Same format again, on east park, lots of tents.

Proper circus tenet for big authors – more colourful

5 days Wed 20th-24th June.

Wed 20th book award day plus early years programme in other tents.

Donna Smith, Northern Ballet’s ugly duckling, Mud Pie Arts’ cloud tales, Polly Ives with mambo jambo etc storytelling and shows wriggledance

Finishes 2.30pm so would like to do some CPD with artists, watch afternoon shows then do workshop time. Would need to find funding for this.

£500 towards this to pay for a facilitator

Katy meeting with Helen about continuation of HIPI so perhaps it could be included under this.

ACTION EB write up a short proposal.

ACTION LB check with Will what the easiest way to do this.

Uni has a module in childrens theatre making – professional development.

ACTION LB find out more and a contact for this.

Thu/Fri format: schools come for morning or afternoon (author talk followed by practical workshops).

11 classes per session (max of 3 classes per school). Offered to schools library service schools – pay £1k a year in return for library input – 45 primary and 7 secondary.

Thu – ks3 journeys theme.

Ross Montgomery, northern ballet movement workshop (Elizabeth Laird), egg bath theatre royal (they do a MA writing for young audiences), joe hakim, mind pockets, Kate Pankhurst, Dave Windass.

Fri – ks1&2 fur feathers scale and skin

Jarvis illustrator talk, northern ballet elves and shoemaker, riverside arts owl afraid of the dark, Ursula Holden Gil young story maker sessions.

Sat/Sun – family weekend

Big author talks in big top; Chris Mould and Steve Webb, Chloe Dakin, waiting for other confirmations

Music, theatre, writing (in inflatable cube), harry potter, puppetry etc

Piers Torday cli-fi, David Long pirates magnified, Joseph Quailer, women of words Frankenstein,

Finish with a parade and EYMS brass band (book character)

Target 2,500 per day

Day tickets, looking at approx. £15 for family of four.

50% no show last year, still allow for overselling and keep some on the day

Justine from presteige did security and stewarding

Joshua Bell production manager

Charlotte Bowen artist liaison

T&G did power

Rest was library staff

Same team again.

Manage numbers in tents in the same way, things repeated and keep people happy with walkabout performances.

Looking for some marketing support from Hull2017.

Phil Ascoff helping this year, also looking at business sponsorship.

Launching brochure and tickets for sale 30th April

Schools marketing happening now separately

Hull 2017 hope to continue cross marketing, possibly use march conference to publicise next 6 months. What happens with digital, transfer to vhey but continue to list events whats on.

In 2017 hull marcomms did ticket sales and some distro through blue storm and twitter support made a big difference.

ACTION EB set up a meeting with Phil and Anna – let us know what is happening and we will let you know how that fits together. Laura and Alix around till end March if you want their input.

Could do a combined piece of print

LOGG book

Illustrated book, version of the weird and wonderful year.

Every household in hull. Also looking at other options using crates. Possibility to have crates at BM giving out free books.

Deliver a crate to every school with storytelling activity?

Deckchairs and furniture

Happy for BM to use them.

ACTION LB check with Lisa that we are keeping the box stools and deck chairs etc

Volunteers – LB mention to vols so it is on their radar.