

WELCOME TO THIS SURVEY

Many thanks for sparing the time to talk to me today.

I'm undertaking independent research on behalf of Hull 2017 to evaluate Back to Ours, the halfterm arts festival taking place at community venues in North, East and West Hull.

The research I'm doing seeks to provide an objective opinion, so please be frank and honest in your answers. Your feedback will be combined with that of other peer assessors and will be anonymised within the evaluation report.

As part of the evaluation we are gathering feedback on the Back to Ours shows you will be seeing, as well as your viewpoint on the Back to Ours concept as a whole. You will hopefully have had time to read through the background information.

In order to follow Arts Council England's instructions on undertaking a Quality Assessment with peers, we will speak to you both before and after your visit to Back to Ours. This will enable us to see how the live experience of the event measures up against expectations.

It will probably take us about 30 minutes to complete this interview today, which is the pre-visit part of the process.

Any questions before we get started?



. Name:			
. Organisation o	r Company:		



AWARENESS OF BACK TO OURS

* 3. Prior to being invited to peer assess the Back to Ours festival in Hull, which of the following statements most closely reflects your awareness of it?
You had never heard of Back to Ours before
You had heard of Back to Ours, but knew nothing about it
You had heard of Back to Ours, and knew a little about it
You had heard of Back to Ours, and knew a lot about it
* 4. How would you describe the concept of the Back to Ours festival from what you know of it now?
f they do not know that much about it, then please provide the following background information, in order that they can answer the following questions in an informed manner.
The 'Back to Ours' project aims to engage non-engagers and low-engagers of performing arts, growing their confidence as a consumer of culture, and enabling them to take risks in what they choose to see. In the longer-term the hope is they will seek out and feel more able to attend cultural events elsewhere (including city centre venues).
consumer of culture, and enabling them to take risks in what they choose to see. In the longer-term the hope is they will seek out
consumer of culture, and enabling them to take risks in what they choose to see. In the longer-term the hope is they will seek out and feel more able to attend cultural events elsewhere (including city centre venues). This is done through creating a series of temporary performance venues within existing community facilities, which are both local and familiar, e.g. schools, community centres, social clubs and a shopping centre. These venues host a range of performing arts, including comedy, live music, dance, contemporary circus, cabaret, and spoken word, as well as a cinema experience with a



QUALITY: BACK TO OURS

So, based on what you now know of Back to Ours, and from the publicity material shared with you ahead of this interview about the festival in general, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 5. Please mark a point on the scale that best represents your level of agreement with the following statements about the Back to Ours Festival as a whole:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree			
Concept: It is an interes	ting idea												
Reason	Reason												
Dung systetic and the villabour	all was div			al									
Presentation: It will be v	veli produc	ced and	presente	u 🖳									
D													
Reason													
Distinctiveness: It will b	e different	from thi	ngs I've	experien	ced befo	re							
Reason													
Challenge: It will be thou	ight prove	lking											
Chanenge. It will be thou	agrit-prove	iking											
Reason													
Reason													
Captivation: It will be ab	sorbing a	nd will ho	old my at	tention									

	/ disagree 0	1	2	3	4	5	6	7	8	9	Strongly agr
Reason											
Enthusias	m: I will com	ne to sometl	nina like	this agai	n						
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Local imp	sate It is impe	ortant that i	tic hanne	oning her	o (in Hull	l'o commi	inity yan				
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Reason											
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Reason											
-	. 14 11 1										
Excellence	e: It will be or	ne or the be	ist exam	pies of its	s type						
Reason											
reason											
Rigour: It v	will be well th	nought throu	gh and	put toget	her						
Reason											
Reason											

orientation, and	/ or socio-econon	nic status		



SHOWS

	nth? (Please tick all that apply)
	The Amazing Bubble Man by Louis Pearl
	Hotel Paradiso by Lost in Translation Circus
	Picture House: Chicken Run
	Picture House: Wallace & Gromit: Curse of The Were-Rabbit
	Reverend and The Makers
	Jeddybears & Garys' Picnic by Jed Salisbury and Gary Jennison
	The Giant's Loo Roll by Talegate Theatre Productions
]	The Secret Gig



AWARENESS OF THE PERFORMERS

- * 8. The following question asks about your previous experience or knowledge of the performer(s) from the shows you are scheduled to see. For each show, please select one of the following answers:
 - Yes, you have seen previous work by the performer(s)
 - Yes, you have prior knowledge of the performer(s), but have not seen any of their previous work
 - No , you have not seen previous work by the performer(s) and do not have prior knowledge of them

	Yes, you have seen previous work by the performer(s)	Yes, you have previous knowledge of the performer(s), but have not seen any of their work	No , you have not seen previous work by the performer(s) and do not have previous knowledge of them
The Amazing Bubble Man by Louis Pearl			
Hotel Paradiso by Lost in Translation Circus			
Picture House: Chicken Run			
Picture House: Wallace & Gromit: Curse of The Were-Rabbit			
Reverend and The Makers			
Jeddybears & Garys' Picnic by Jed Salisbury and Gary Jennison			
The Giant's Loo Roll by Talegate Theatre Productions			
The Secret Gig			



PERCEPTIONS OF THE PERFORMER(S)



QUALITY: ONCE UPON A PILLOW FIGHT

So, based on what you know of Once Upon a Pillow Fight and Upswing, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 10. Please mark a point on the scale that best represents your level of agreement with the following statements about Once Upon a Pillow Fight by Upswing:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10		
Concept: It is an interesting idea												
Reason												
Presentation: It will be w	vell produ	ced and	presente	d								
Reason												
	1:66											
Distinctiveness: It will be	e airreren	t from thi	ngs i've e	experien	ced beto	re						
Dancer												
Reason												
Challenge: It will be thou	ight-provo	king			_	_						
			\bigcirc									
Reason												
Captivation: It will be ab	sorbing a	nd will ho	old my at	tention								

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly ag 10
Reason										
Enthusiasm: I will cor	me to somet	ning like	this agai	n						
Reason										
Local impact: It is imp	portant that i	t's happe	ening her	e (in Hull)					
Reason										
Relevance: It will have	e something	to say a	bout the	world in	which we	live				
Reason										
Originality: It is groun	nd-hreaking									
Originality. It is groun	iu-breaking									
Reason										
Risk: The artists are re	eally challen	aina the	mselves	with this	work					
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Reason										
Every length the design of the length of the	one of the be	at avam	union of it	o tuno						
Excellence: It will be o			ipies of its	Stype						
Reason										
Rigour: It will be well t	thought thro	ugh and	put toget	her						
Reason										

economic status	Diversity refers	to gender, etm	meny, uisability	y, age, sexual d	onemation, an	u / 0/ 300



QUALITY: SKIN

So, based on what you know of SKIN and 201 Dance Company, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 12. Please mark a point on the scale that best represents your level of agreement with the following statements about SKIN by 201 Dance Company:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree			
Concept: It is an interes	ting idea												
Reason	Reason												
Dung systetic and the villabour	all was div			al									
Presentation: It will be v	veli produc	ced and	presente	u 🖳									
D													
Reason													
Distinctiveness: It will b	e different	from thi	ngs I've	experien	ced befo	re							
Reason													
Challenge: It will be thou	ight prove	lking											
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Reason													
Reason													
Captivation: It will be ab	sorbing a	nd will ho	old my at	tention									

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agre 10
Reason										
Enthusiasm: I will con	ne to sometl	nina like	this agai	n						
Reason										
Local impact: It is imp	ortant that i	t's happe	ening her	e (in Hull)					
Reason										
Relevance: It will have	e something	to say a	bout the	world in	which we	live				
Reason										
Originality: It is groun	d-hreaking									
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Reason										
Risk: The artists are re	eally challen	aina the	mselves	with this	work					
Reason										
Excellence: It will be o	one of the he	est evam	inles of its	s tyne						
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Reason										
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Rigour: It will be well t	nougni iniol	agri and	put toget							
Reason										
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QUALITY: DRIP

So, based on what you know of Drip and Script Theatre, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 14. Please mark a point on the scale that best represents your level of agreement with the following statements about Drip by Script Theatre:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interest	ing idea									
Reason										
Presentation: It will be w	ell produ	ced and	nresente	h						
Reason										
Distinctiveness: It will be	e differen	t from thi	ngs I've e	experien	ced befor	re				
Reason										
Challenge: It will be thou	ght-provo	oking								
Reason										
Captivation: It will be ab	sorhing a	nd will he	old my att	tention						

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agre 10
Reason										
Enthusiasm: I will con	ne to sometl	nina like	this agai	n						
Reason										
Local impact: It is imp	ortant that i	t's happe	ening her	e (in Hull)					
Reason										
Relevance: It will have	e something	to say a	bout the	world in v	which we	live				
Reason										
Originality: It is groun	d-hreaking									
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Reason										
Risk: The artists are re	eally challen	aina the	mselves	with this	work					
Reason										
Excellence: It will be o	one of the he	act avam	unles of its	e tyna						
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Reason										
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Rigour: It will be well t	nougni throi	agri and	put toget	niei						
Reason										

by Drip? *Diver status	sity refers to gen	nder, ethnicity, d	isability, age,	sexual orientat	tion, and / or so	cio-ecor



QUALITY: BEDTIME STORIES

So, based on what you know of Bedtime Stories and Upswing, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 16. Please mark a point on the scale that best represents your level of agreement with the following statements about Bedtime Stories by Upswing:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interest	ing idea									
Reason										
Presentation: It will be w	oll produ	cod and	procento	4						
Presentation. It will be w			presente							
Reason										
Reason										
Distinctiveness: It will be	e different	from thi	ngs I've e	experien	ced befor	re				
Reason										
Challenge: It will be thou	ght-provo	king								
Reason										_
Captivation: It will be ab	sorbing a	nd will ho	old my att	tention						

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agre 10
Reason										
Enthusiasm: I will con	ne to sometl	nina like	this agai	n						
Reason										
Local impact: It is imp	ortant that i	t's happe	ening her	e (in Hull)					
Reason										
Relevance: It will have	e something	to say a	bout the	world in v	which we	live				
Reason										
Originality: It is groun	d-hreaking									
()										
Reason										
Risk: The artists are re	eally challen	aina the	mselves	with this	work					
Reason										
Excellence: It will be o	one of the he	act avam	unles of its	e tyna						
C C C C C C C C C C C C C C C C C C C				o type						
Reason										
Dimoure It will be a see "	househt the	ıab =:¹	nut to '	hor						
Rigour: It will be well t	nougni throi	agri and	put toget	niei						
Reason										

status			



QUALITY: THE AMAZING BUBBLE MAN

So, based on what you know of The Amazing Bubble Man and Louis Pearl, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 18. Please mark a point on the scale that best represents your level of agreement with the following statements about The Amazing Bubble Man by Louis Pearl:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interest	ing idea									
Reason										
Presentation: It will be w	oll produ	cod and	procento	4						
Presentation. It will be w			presente							
Reason										
Reason										
Distinctiveness: It will be	e different	from thi	ngs I've e	experien	ced befor	re				
Reason										
Challenge: It will be thou	ght-provo	king								
Reason										_
Captivation: It will be ab	sorbing a	nd will ho	old my att	tention						

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agr
Reason										
Enthusiasm: I will com	ne to somet	hina like	this agai	n						
Reason										
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Local impact: It is impo	rtant that it:	з парреі	ning nere	(In Hulls	COMMU	nity venu	es)			
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Relevance: It will have	sometring	to say a	bout trie	worla in y	wnich we	live				
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Originality: It is ground	d-breaking									
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Reason										
Risk: The artists are re	ally challen	ging the	mselves	with this	work					
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Reason										
Excellence: It will be o	ne of the be	est exam	ples of its	s type						
Reason										
Rigour: It will be well th	nought thro	ugh and	put toget	her						
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Reason										

	bble Man? *Divers	ity refers to gende	er, ethnicity, disa	bility, age, sexual or	ientation, and
socio-econon	าเc status 				



QUALITY: HOTEL PARADISO

So, based on what you know of Hotel Paradiso and Lost in Translation Circus, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 20. Please mark a point on the scale that best represents your level of agreement with the following statements about Hotel Paradiso by Lost in Translation Circus:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interest	ing idea									
Reason										
Presentation: It will be w	oll produ	cod and	procento	4						
Presentation. It will be w			presente							
Reason										
Reason										
Distinctiveness: It will be	e different	from thi	ngs I've e	experien	ced befor	re				
Reason										
Challenge: It will be thou	ght-provo	king								
Reason										_
Captivation: It will be ab	sorbing a	nd will ho	old my att	tention						

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agr
Reason										
Enthusiasm: I will com	ne to someti	hing like	this agai	n						
Reason										
Local impact: It is imp	ortant that i	t's happe	enina her	e (in Hull	's comm	unitv ven	ues)			
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Relevance: It will have	something	to sav a	bout the	world in	which we	live				
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Originality: It is ground	l-hreaking									
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Risk: The artists are re	ally challen	aina the	mselves	with this	work					
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Reason										
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Rigour: It will be well th	nought throi	ugh and	put toget	her						
Reason										
reason										

economic status			n, and / or socio-



QUALITY: PICTURE HOUSE: CHICKEN RUN

So, based on what you know of Picture House: Chicken Run and Hull Independent Cinema, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 22. Please mark a point on the scale that best represents your level of agreement with the following statements about Picture House: Chicken Run by Hull Independent Cinema:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interest	ing idea									
Reason										
Presentation: It will be w	ell produ	ced and	nresente	h						
Reason										
Distinctiveness: It will be	e differen	t from thi	ngs I've e	experien	ced befor	re				
Reason										
Challenge: It will be thou	ght-provo	oking								
Reason										
Captivation: It will be ab	sorhing a	nd will he	old my att	tention						

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agr
Reason										
Enthusiasm: I will com	ne to someti	hing like	this agai	n						
Reason										
Local impact: It is imp	ortant that i	t's happe	enina her	e (in Hull	's comm	unitv ven	ues)			
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Reason										
Relevance: It will have	something	to sav a	bout the	world in	which we	live				
Reason										
Originality: It is ground	l-hreaking									
	DICAKING									
Reason										
Risk: The artists are re	ally challen	aina the	mselves	with this	work					
Reason										
Excellence: It will be o	no of the he	et ovem	unlos of it	c tupo						
Excellence. It will be o			ipies of it.	Stype						
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Di				L						
Rigour: It will be well th	nought throi	ugh and	put toget	her						
Reason										
reason										

socio-economic statu	IS		



QUALITY: PICTURE HOUSE: WALLACE & GROMIT: CURSE OF THE WERE-RABBIT

So, based on what you know of Picture House: Wallace & Gromit: Curse of the Were-Rabbit and Hull Independent Cinema, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 24. Please mark a point on the scale that best represents your level of agreement with the following statements about Picture House: Wallace & Gromit: Curse of the Were-Rabbit by Hull Independent Cinema:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interest	ing idea									
Reason										
Presentation: It will be w	ell produ	ced and	presente	d						
Reason										
Distinctiveness: It will be	e different	t from thi	ngs I've e	experien	ced befor	re				
Reason										
Challenge: It will be thou	ght-provo	king								
Reason										

	disagree 0	1	2	3	4	5	6	7	8	9	Strongly agı 10
Captivation	n: It will be at	osorbing a	nd will ho	old my at	tention						
Reason											
Enthusiasr	n: I will come	e to sometl	ning like	this agai	n						
Reason											
Local impa	act: It is impo	rtant that i	t's happe	ening her	e (in Hull	's comm	unity ven	ues)			
Reason											
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Relevance:	: It will have s	something	to say a	bout the	world in v	which we	e live				
							\bigcirc		\bigcirc		
Reason											
Originality:	: It is ground-	breaking									
Originality:	: It is ground-	breaking									
	: It is ground-	breaking	0						0		0
Originality: Reason	: It is ground-	breaking		0	0	0	0	0	0		
	: It is ground-	breaking									
Reason	: It is ground-		ging ther	mselves	with this	work			0		
Reason			ging ther	mselves	with this	work			0		
Reason			ging ther	mselves	with this	work			0		
Reason Risk: The a			ging ther	mselves	with this	work					
Reason Risk: The a			ging then	mselves	with this	work			0		
Reason Risk: The a		ally challen				work					
Reason Risk: The a	artists are rea	ally challen				work					
Reason Risk: The a	artists are rea	ally challen									
Reason Risk: The a	artists are rea	ally challen									
Reason Risk: The a	artists are rea	ally challen							0		
Reason Risk: The a	artists are rea	ally challen	est exam	ples of its	s type						
Reason Risk: The a	artists are rea	ally challen	est exam	ples of its	s type						
Reason Risk: The a	artists are rea	ally challen	est exam	ples of its	s type						

age, sexual orient	ation, and / or soc	cio-economic s	tatus	



QUALITY: REVEREND AND THE MAKERS

So, based on what you know of Reverend and the Makers, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 26. Please mark a point on the scale that best represents your level of agreement with the following statements about Reverend and The Makers in association with Under The Influence:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interes	ting idea									
Reason										
Presentation: It will be w	woll produc	od and	procento	Ч						
()		C and	Presente							
Reason										
Distinctiveness: It will b	e different	from thi	ngs I've e	experien	ced befor	re				
Reason										
Challenge: It will be thou	uaht-provo	kina								
	()									
Reason										
1.00001										
Captivation: It will be ab	osorbing a	nd will ho	old my at	tention						

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agr
Reason										
Enthusiasm: I will com	ne to someti	hing like	this agai	n						
Reason										
Local impact: It is imp	ortant that i	t's happe	enina her	e (in Hull	's comm	unitv ven	ues)			
()										
Reason										
Relevance: It will have	something	to sav a	bout the	world in	which we	live				
Reason										
Originality: It is ground	l-hreaking									
	DICAKING									
Reason										
Risk: The artists are re	ally challen	aina the	mselves	with this	work					
Reason										
Excellence: It will be o	no of the be	et ovem	unlos of it	c tupo						
Excellence. It will be o			ipies of it.	Stype						
Reason										
Di				L						
Rigour: It will be well th	nought throi	ugh and	put toget	her						
Reason										
reason										

economic status		age, sexual orient	



QUALITY: JEDDYBEARS & GARY'S PICNIC

So, based on what you know about Jeddybears & Gary's Picnic and Jed Salisbury and Gary Jennison, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 28. Please mark a point on the scale that best represents your level of agreement with the following statements about Jeddybears & Gary's Picnic and Jed Salisbury and Gary Jennison:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interes	ting idea									
Reason										
Presentation: It will be w	woll produc	od and	procento	Ч						
()		C and	Presente							
Reason										
Distinctiveness: It will b	e different	from thi	ngs I've e	experien	ced befor	re				
Reason										
Challenge: It will be thou	uaht-provo	kina								
	()									
Reason										
1.00001										
Captivation: It will be ab	osorbing a	nd will ho	old my at	tention						

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agr
Reason										
Enthusiasm: I will com	ne to someti	hing like	this agai	n						
Reason										
Local impact: It is imp	ortant that i	t's happe	enina her	e (in Hull	's comm	unitv ven	ues)			
()										
Reason										
Relevance: It will have	something	to sav a	bout the	world in	which we	live				
Reason										
Originality: It is ground	l-hreaking									
	DICAKING									
Reason										
Risk: The artists are re	ally challen	aina the	mselves	with this	work					
Reason										
Excellence: It will be o	no of the be	et ovem	unlos of it	c tupo						
Excellence. It will be o			ipies of it.	Stype						
Reason										
Di				L						
Rigour: It will be well th	nought throi	ugh and	put toget	her						
Reason										
reason										



QUALITY: THE GIANT'S LOO ROLL

So, based on what you know The Giant's Loo Roll and Talegate Theatre Productions, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 30. Please mark a point on the scale that best represents your level of agreement with the following statements about The Giant's Loo Roll and Talegate Theatre Productions:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interest	ing idea									
Reason										
Presentation: It will be w	vell produ	ced and	presente	d						
Reason										
D	l'ee									
Distinctiveness: It will be	e airreren	t from thi	ngs i've e	experien	cea beto	re				
Daggar										
Reason										
Challenge: It will be thou	ight-provo	oking								
			\bigcirc	\bigcirc				\bigcirc		
Reason										
Captivation: It will be ab	sorbing a	nd will ho	old my at	tention						

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agr
Reason										
Enthusiasm: I will com	ne to someti	hing like	this agai	n						
Reason										
Local impact: It is imp	ortant that i	t's happe	enina her	e (in Hull	's comm	unitv ven	ues)			
()										
Reason										
Relevance: It will have	something	to sav a	bout the	world in	which we	live				
Reason										
Originality: It is ground	l-hreaking									
	DICAKING									
Reason										
Risk: The artists are re	ally challen	aina the	mselves	with this	work					
Reason										
Excellence: It will be o	no of the be	et ovem	unlos of it	c tupo						
Excellence. It will be o			ipies of it.	Stype						
Reason										
Di				L						
Rigour: It will be well th	nought throi	ugh and	put toget	her						
Reason										
reason										

economic status			



QUALITY: THE SECRET GIG

So, based on what you know about The Secret Gig, and from the publicity material shared with you ahead of this interview, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

You'll be asked to share reasons why you have awarded these scores, basing your responses on what you know about the project.

* 32. Please mark a point on the scale that best represents your level of agreement with the following statements about The Secret Gig:

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agree 10
Concept: It is an interest	ing idea									
Reason										
Presentation: It will be v	vell produ	ced and	nresente	Ч						
C C C C C C C C C C C C C C C C C C C			Presente							
Reason										
Treason -										
Distinctiveness: It will b	e different	t from thi	ngs I've e	experien	ced befo	re				
Reason										
Challenge: It will be thou	ıght-provo	king								
Reason										
Captivation: It will be ab	sorhing a	nd will he	old my att	tention						

Strongly disagree 0	1	2	3	4	5	6	7	8	9	Strongly agr
Reason										
Enthusiasm: I will com	ne to someti	hing like	this agai	n						
Reason										
Local impact: It is imp	ortant that i	t's happe	enina her	e (in Hull	's comm	unitv ven	ues)			
()										
Reason										
Relevance: It will have	something	to sav a	bout the	world in	which we	live				
Reason										
Originality: It is ground	l-hreaking									
	DICAKING									
Reason										
Risk: The artists are re	ally challen	aina the	mselves	with this	work					
Reason										
Excellence: It will be o	no of the be	et ovem	unlos of it	c tupo						
Excellence. It will be o			ipies of it.	Stype						
Reason										
Di				L						
Rigour: It will be well th	nought throi	ugh and	put toget	her						
Reason										
reason										

Gig? *Diversity status	refers to gender, et	hnicity, disability	, age, sexual orie	entation, and / or so	ocio-economi



YOUR PERCEPTION OF HULL

Yes, my family come from Hull	Yes, I am working / previously worked in Hull
Yes, I was born in Hull	Yes, I studied at the University of Hull
Yes, I grew up in Hull	No, I have no connections with Hull
Yes, I currently live in Hull	
Other (please specify)	
. With your current understanding o	f the city, how would you describe Hull to someone



ANYTHING ELSE?