

WELCOME TO THIS SURVEY

Hello,

We would like to find out about your experience of the *Place des Anges* event, from invitation through to the show itself.

As a learning organisation, we see this first event for Hull 2017 (and our test event) as a perfect opportunity to measure our performance, and adapt and improve where we need to. Therefore, please provide considered and frank feedback on all the questions that follow.

All responses provided to this questionnaire will be anonymised for the purposes of evaluation and treated with the strictest confidence. No names (individual or organisational) will be assigned to the results.

Thank you in advance for taking the time to complete the questionnaire - it should take no more than 10 minutes.

Please complete the questionnaire by Friday 29 July.

The Hull 2017 Team



	PLACE DES ANGES: PART	NERS						
	INVITATION							
	The following questions all rel	ate to the invitatio	on process.					
	1. Thinking about the process of were you with the following:	being invited and r	equesting ticl	kets to <i>Plad</i>	e des A	nges, ho	w satisfied	t
			Very dissatisifed	Dissatisfied	Neither	Satisfied	Very satisfied	N/A
	Invitation itself							
	Timing of invitation							
	Pre-event communications on what th	e show is about						
	Pre-event communications on event a	rrangements			\bigcirc			
	Information on parking/public transpor	t						
*	2. How far in advance of an ever	nt would you like to	receive save	the dates	/ invitati	ons?		
	1 week	1 month		O Moi	e than 3 r	months		
	2 weeks	2 months						
	3 weeks	2-3 months						
*	3. Which of the following groups		icket allocatio	on to? You	_		that apply)
	Staff	Customers			Supplie			
	Volunteers	Partners			_ Not Ap	plicable		
	Other (please specify)							
*	4. How would you rate the level	of interest in tickets	amongst you	ur staff?				
	Very interested Inter	ested Ir	ndifferent	Unit	erested		Don't kno	W

* 6. How did you allocate Place des Anges tickets amongst your staff? Ballot Free prize draw By role/occupation First come first serve By management level Other (please specify) 7. If there is anything else you would like to share with us in relation to the invitation and ticket procedure, please do so in the box below:	your workforce is this	s? (f exact
Ballot Free prize draw By role/occupation First come first serve By management level Other (please specify) 7. If there is anything else you would like to share with us in relation to the invitation and tick		
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First come first serve By management level Other (please specify) 7. If there is anything else you would like to share with us in relation to the invitation and ticle		
Other (please specify) 7. If there is anything else you would like to share with us in relation to the invitation and ticle	By role/occupation	
7. If there is anything else you would like to share with us in relation to the invitation and ticl		
procedure, please do so in the box below:	invitation and ticket	request



	PLACE DES ANGES: PARTNERS						
	PRE-SHOW EVENT						
	The following questions all relate to the pre-show 8. Did attending the pre-show event enable you to mal					€.	
	o. Did attending the pre-show event enable you to make	Yes		y oomic No		Not si	ıro
	Business))	1401 30	
	Political	C)				
	Strategic	C)				
	Other (please specify)						
	I have already followed up on these connections I plan to follow up on these connections Not sure						
*	I do not plan to follow up on any of these connections 10. How would you rate your satisfaction with the follow		ts of the p	ore-shov	v event:	Very	
*	10. How would you rate your satisfaction with the follo	wing aspec Very dissatisifed D			v event:	Very satisfied	N/A
*	10. How would you rate your satisfaction with the follow venue	Very				•	N/A
*	10. How would you rate your satisfaction with the follo	Very				•	N/A
*	10. How would you rate your satisfaction with the follow venue	Very				•	N/A
*	10. How would you rate your satisfaction with the follow Venue Welcome from Hull 2017 staff	Very				•	N/A O O O O



The follow	ing ques	stions all	relate to	the <i>Place</i> o	les Ang	es sho	ow.				
12. How fai	r would y	ou agree	with the fo	ollowing sta	tements	?Place	e des Ar	ges			
						rongly gree	Agree	Neither	Disagree	Strongly disagree	
Is an enjoya	ıble experie	ence									
I felt welcon	ned by staf	f / volunteer	s								
Gives every together	one the ch	ance to sha	re and celet	orate experien	ces						
Has shown	me that the	ere is more t	o Hull than	expected							
Has encour	aged me to	attend mor	e similar ev	ents in future							
Has given n have norma		-	teract with p	eople who I w	ouldn't						
Was access	sible to thos	se with disat	oilities / acce	ess issues							
13. How lik <i>most likely</i> 0 - Least			mmend tl	nis type of ϵ	event in	Hull to		ends and	family? v(here 10	<i>is</i> 10 - Most
14. If there box below:	is anythi	ng else yo	ou would l	ike to share	e with us	in rela	ation to t	he show	itself, ple	ase do s	so in the



ABOUT YOU		
* 15. Excluding this event, have you months? (please tick all that apply	u participated in or attended any of th	ne following in the last 12
Ballet / Dance	Opera	Heritage / Local History Events
Circus	Outdoor events	Museum / Historical attraction
Comedy	Theatre	None of the above
Film	Visual arts / Crafts	
Music	Literature / Spoken Word / Poetry	
* 16. Where do you live? Hull East Riding Elsewher If you are from outside the UK, what is you	re in the UK Outside the UK ur country of residence?	



	PLACE DES ANGES: PARTNERS
	VISITORS TO HULL
k	17. Had you been to Hull before attending this event?
	Yes No Don't remember
×	18. Which of the following best describes you, in relation to your attendance aPlace des Anges:
	I was a day visitor to the area I was a staying overnight



PLACE DES ANGE	3. FARTNERS
STAYING VISITOR	s
* 19. How many nights	did you stay in the area and how many days when attendingPlace des Anges?
Nights	
Days	
•	aying how much you spent in accommodation in Hull overall as a part of your visit? earest £, or enter 0 if none



ALL VISITORS						
21. Would you mind saying how much you spent pathe nearest £, or enter 0 if none - exclude accomn * 22. To what extent was your visit to Hull motivated Mainly Partly Not at all	by Place des A	Anges?	rt of you	ır visit? <i>I</i> P	Please sta	te to
st 23. As a visitor to Hull, how satisfied were you with	n the following	today?				
	Very	-			Very	
	Very dissatisfied	Dissatisfied	Neutral	Satisfied	Very satisfied	N/A
General visitor welcome	•	Dissatisfied	Neutral	Satisfied	•	N/A
General visitor welcome Availability of accommodation	•	Dissatisfied	Neutral	Satisfied	•	N/A
	•	Dissatisfied	Neutral O	Satisfied	•	N/A
Availability of accommodation	•	Dissatisfied	Neutral O O O O O O O O O O O O O O O O O O	0	satisfied	N/A
Availability of accommodation Quality of accommodation	•	Dissatisfied	Neutral O O O O O O O O O O O O O O O O O O	0	satisfied	N/A
Availability of accommodation Quality of accommodation Places to eat and drink	•	Dissatisfied	0	0	satisfied	N/A
Availability of accommodation Quality of accommodation Places to eat and drink Public transport	•	Dissatisfied	0	0	satisfied	N/A



	PLACE DES ANGES: PARTNERS
	FURTHER RESEARCH
	24. If there is anything else that you would like to share with Hull 2017 (in confidence) about you/your
	organisation's experience on the <i>Place des Anges</i> event, please do so below:
*	^c 25. Are you willing to be contacted by Hull 2017's Evaluation & Monitoring Manager, and/or it's official evaluators to take part in future research?
	Yes No



CONTACT DETAILS

These details will only be used by Hull 2017's Evaluation & Monitoring Manager or the organisation's official evaluators, to contact you for research purposes. They will not be used and/or shared for any other reason and will not be attached to any of the responses you gave in this survey.

26. Please provide a 0	contact name, email address and phone number below
Contact name:	
Contact email:	
Contact telephone number:	