

WELCOME TO THIS SURVEY

Many thanks for sparing the time to talk to me today.

ABOUT YOU

1. Name:

2. Organisation:

AWARENESS OF SLUNG LOW

*** 3. Have you seen any of Slung Low's previous work, or if not, do you have any previous knowledge of the company?**

- Yes, I have seen Slung Low's previous work
- Yes, I have previous knowledge of Slung Low, but have not seen any of their previous work
- No , I have not seen any of Slung Low's previous work and I do not have previous knowledge of the company

PERCEPTIONS OF SLUNG LOW

*** 4. You mentioned that you have seen Slung Low's previous work, or have previous knowledge of the company. What are your thoughts on the company and/or their work?**

QUALITY

Based on what you know of Slung Low, and from the publicity material shared with you ahead of this interview, please score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

At the end, you will be asked to share reasons why you have awarded these score, basing your responses on what you know about the event.

* 5. Please mark a point on the scale that best represents your level of agreement with the following statement about *Flood*:

Strongly disagree											Strongly agree
0	1	2	3	4	5	6	7	8	9	10	

Concept: It is an interesting idea / programme

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Presentation: It will be well produced and presented

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Distinctiveness: It will be different from things I've experienced before

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Challenge: It will be thought-provoking

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Captivation: It will be absorbing and will hold my attention

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Enthusiasm: I will come to something like this again

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Local impact: It is important that it's happening here (in Hull)

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Relevance: It will have something to say about the world in which we live

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Originality: It is ground-breaking

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Risk: The artists are really challenging themselves with this work

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Excellence: It will be one of the best examples of its type

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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Rigour: It will be well thought through and put together

<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
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* 6. Please can you explain the reasoning behind the scores you gave above?

*** 7. In what way(s), if any, do you feel that diversity* will be explored / represented byFlood?**

**Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status*

YOUR PERCEPTION OF HULL

*** 8. Do you have any personal connections to Hull (previous or existing)?**

(Please tick all that apply)

Yes, my family come from Hull

Yes, I currently live in Hull

Yes, I was born in Hull

Yes, I studied at the University of Hull

Yes, I grew up in Hull

No, I have no connections with Hull

Other (please specify)

*** 9. With your current understanding of the city, how would you describe Hull to someone else?**

ANYTHING ELSE?

10. If there is anything else that you would like to share with us about your hopes and expectations for *Flood*, please do so in the box below: