

Claire Taylor

Greatfield Big Local

St Stephens Church Hall

Annandale Road

Hull

3rd May 2016

Dear Claire

**Greatfield 60 Years On**

Thank you for asking us to write a letter of support for the above.

As you know, the residents of Greatfield have loved being involved with and showcased on the local television channel. As a Community Interest Company, sharing our viewers’ thoughts, opinions and reflections is at the heart of what we endeavor to do at the channel.

As the local television station for northern Lincolnshire and East Yorkshire with a potential audience reach of 350,000 homes on Freeview 7 and Virgin Media 159 and with catch up via You Tube, we feel that we would be able to offer your project and accompanying documentaries, a great platform to showcase the work around the project as it progresses.

Our research shows that between 100,000 and 150,000 homes are watching Estuary TV every week and we are sure that viewers would be very interested in following the progress of the project on the channel.

We are very happy to have been asked to support the project by broadcasting the work to a wider local audience and wish you every success in your bid.

Kind regards



Lia Nici  
Executive Producer