

Event Sales Report
Flood: Abundance (Part 2)
Victoria Dock

Prepared: 17/04/2017 02:46:55
Gross Sales = £23,460.00
No. of Instances: 6

Date	All Seats Sold				Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves																										
	Capacity	Capacity Lock	# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked	Sold & Reserved	Total Available																						
11/04/2017 20:00	450	0	450	100%	315	70%	£5,625.00	£3,795.00	67%	258	57%	£3,225.00	57%	57	13%	£570.00	10%	135	30%	0	0%	0	450	0																						
12/04/2017 20:00	900	0	451	50%	361	40%	£11,250.00	£4,330.00	38%	288	32%	£3,600.00	32%	73	8%	£730.00	6%	90	10%	0	0%	175	451	274																						
13/04/2017 20:00	900	0	452	50%	421	47%	£11,250.00	£5,042.50	45%	333	37%	£4,162.50	37%	88	10%	£880.00	8%	31	3%	0	0%	150	452	298																						
14/04/2017 20:00	900	0	456	51%	426	47%	£11,250.00	£5,147.50	46%	355	39%	£4,437.50	39%	71	8%	£710.00	6%	30	3%	0	0%	150	456	294																						
15/04/2017 20:00	900	0	452	50%	422	47%	£11,250.00	£5,120.00	46%	360	40%	£4,500.00	40%	62	7%	£620.00	6%	30	3%	0	0%	150	452	298																						
16/04/2017 20:00	450	0	2	0%	2	0%	£5,625.00	£25.00	0%	2	0%	£25.00	0%	0	0%	£0.00	0%	0	0%	0	0%	150	2	298																						
																							4500	0	2263	50%	1947	43%	£56,250.00	£23,460.00	42%	1596	35%	£19,950.00	35%	351	8%	£3,510.00	6%	316	7%	0	0%	775	2263	1462

Summary Excluding Reserves	
Sold:	2263
As % of Capacity	50%
Yield:	£23,460.00
As Percentage:	42%
Avg. Yield Per Ticket:	£10.37

Summary Including Reserves	
Sold or Reserved:	2263
As Percentage:	50%
Yield:	£23,460.00
As Percentage:	42%
Avg. Yield Per Ticket:	£10.37

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	20

Totals	Gross	Tax	Net
	Total Excluding Reserves	£23,460.00	£0.00
Total Including Reserves	£23,460.00	£0.00	£23,460.00

Targets	
Seats Target	350
% of Seats Target (excl. Reservations)	646.6%
% of Seats Target (incl. Reservations)	646.6%

