**Thank you for being a part of The Door**

In communicating about this project, we want to be playful, questioning, obtuse and a bit tongue-in-cheek. We know that the connection is likely to be made between Hull 2017 and the projects at some point.

So, in brief, the guidelines are!

1. Other than within the circle of collaborators, don’t overtly state a Hull 2017 commission. The below “script” has ideas about how to answer certain questions, but for your information, our general press response to ‘Is this strange event to do with Hull 2017?’ is “There is a lot of activity happening in the city, some of which we’re involved in, some of which we’re not, but either way, we support anything which raises the profile of Hull.”
2. Don’t do any additional press about this without getting our prior approval.
3. Where possible, if there is a hashtag for the project, please use it. The hashtag for The Door is #TheDoorHull. However, where this is not possible, don’t worry as we can monitor in other ways.
4. You can share social posts about your project. We don’t see a problem with tagging @2017hull, #hull2017, #cityofculture (etc.) as this happens naturally in the city whether it’s one of “our” projects or not!

**Some ways of answering questions about the Office of Lost & Found Oddities**

**What is the Door?** Come along on the Friday or Saturday and find out - no appointment is needed.

**What’s through the Door?** Come along and see - just step through the Door, if you’re brave enough.

**Who is running this?** We don’t know but maybe you’d recognise them if you went inside?

**Is it another shop or cafe?** They’re not selling anything as far as we know. If we’re feeling brave then we might see what they’re offering by stepping through the door.

**Don’t you want to tell us?** No, we like surprises

**Why isn’t it obvious what they’re doing?** I guess that if they told you then that would give away the surprise. Are you brave enough if you don’t know what there is on the other side? It’s definitely exciting to have another new enterprise on Holderness Road, whatever it is.

**What’s the point of it?** That’s another answer best discovered by participating. There are lots of things to do on Holderness Road before going in (or after coming out) as it’s such a vibrant place.

**Where are these people from?** They’re not from anywhere we know and are only here for a short time to ask the question about bravery, so I would recommend you do whatever it takes to feel brave.

**How much does it cost?** It’s free as far as we know. We know some people who have been brave enough to go through the Door but they’ve told us it’s a secret as to what happens inside, so we still don’t know.

**Has this got anything to do with City of Culture?** So many people know that Hull is to be UK City of Culture so maybe whatever is inside could be related in some way. Are you brave enough to learn more?

**Who is paying for this?**  Would you pay someone that asked you to be brave? I’m not paying and neither will you. How much does courage cost?

**So nobody is paying them to do that?** We’re not brave enough to ask that question.

**Will it come back?** They’re only here for a couple of days as far as we know. Maybe they’ll be brave enough to come back.

**Where are they going to next?** They’ve not told us where they’re going next but it would be brave of them to try anywhere else after enjoying Hull.