**Land of Green Ginger  
Book Illustrator**

**Schedule**

**Name of Work:** Land of Green Ginger Book Illustrator

**Background**

Throughout the year Hull 2017’s ground-breaking community engagement project, [***Land of Green Ginger***](https://www.hull2017.co.uk/guides/land-green-ginger/), invited Hull’s residents to immerse themselves in a magical citywide story, inspired by and celebrating the spirit of Hull.

*Land of Green Ginger* was presented as a series of *Acts of Wanton Wonder* delivered by artists in neighbourhoods outside of the city centre. The Acts were united under one story line, which was presented online for the public to delve into. A brief summary of the project can be found [**here**](https://www.hull2017.co.uk/guides/land-green-ginger/).

In 2018, the *Land of Green Ginger* story will culminate in a seventh and final *Act of Wanton Wonder* – a beautiful book that will be gifted to Hull’s residents.

The *Land of Green Ginger* book will tell the stories of the project and the narrative as it took place, through the eyes of the local people it touched. It will be the record of City of Culture as lived by the residents of the city and as informed by their imagination and creativity.

**Brief**

Working closely with the Creative Director and Producer the illustrator will develop and produce up to 40 specific illustrations to visually represent the narrative of the Land of Green Ginger book.

The illustrator will be provided with text and descriptions for each illustration along with a full brief.

Before beginning work on the final illustrations, the producer will provide the illustrator with a number of draft descriptions and/or text to respond to. The Producer and Creative Director will review these and provide feedback, along with full text and descriptions for the final illustrations to be created.

**Illustration Demonstration/Workshop**

In addition to the illustration of the Land of Green Ginger book, the illustrator will also provide a demonstration or workshop as part of children’s literature festival - The Big Malarkey Festival - on Saturday 23 or Sunday 24 June (TBC). Final details to be discussed and agreed.

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| **Date** | **Action** |
| W/C 12 February | Illustrator appointed. |
| W/C 12 March | Draft illustrator descriptions/text complete and full brief delivered for illustrator to start work on a number of draft sketches. |
| W/C 26 March | First draft sketches complete, feedback given. |
| W/C 26 March | Final manuscript, illustrator descriptions and full brief submitted to illustrator to start work on final illustrations. |
| Friday 27 April | Final illustrations submitted to Producer. |
| Friday 15 June | Royal Mail delivery of books. |
| Saturday 23 – Sunday 24 June | Illustrator demonstration/workshop The Big Malarkey Festival |