

MADE IN HULL: DELIVERY PARTNERS

WELCOME TO THIS SURVEY

Many thanks for taking part in this survey.

I'm Tom Brennan, Director of Brennan Research. I've been commissioned by Hull 2017 and their official academic research partner, the University of Hull, to undertake a project evaluation of 'Made in Hull'. Integral to this evaluation is consultation with the project's delivery partners. This includes understanding how you feel the project has gone overall; how your involvement in the project has impacted upon you; and how you feel live delivery went.

The answers you provide will be vital in helping Hull 2017 to measure its performance, and identify where it needs to adapt and improve; feeding directly into how other projects are delivered in 2017. Your answers will also enable Hull 2017 to provide evidence to its funders about the difference its projects make to those involved in delivery; and ensure that future projects of this nature can learn from your experiences.

Please be assured that all responses provided to this questionnaire are anonymous and treated with the strictest confidence.

MADE IN HULL: DELIVERY PARTNERS

YOUR INVOLVEMENT

* 1. Which of the following categories best describes you, or your organisation's role in *Made in Hull*?

- Heritage Partner (e.g. museum, library, archive)
- Artistic / Creative Partner (e.g. designer,
- Education Partner (e.g. school, university)
- Public Service Provider (e.g. fire, police, ambulance service)
- Voluntary Sector / Charity Partner (e.g. community groups, housing associations)
- Event Production & Management Company
- Other (please specify)

* 2. How would you describe your / your organisations involvement in the development and delivery of *Made in Hull*?

(i.e. What were your responsibilities? Did you have any specific deliverables?)

* 3. On a scale of 0-10, where 0 is 'Not at all' and 10 is 'Completely', how much did Hull being UK City of Culture 2017 influence your decision to be a partner on *Made in Hull*?

Not at all										Completely
0	1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 4. Thinking back to the start of the project, what were your main motivations for deciding to be a partner on *Made in Hull*?

(NB: You can provide a minimum of 1 and maximum of 3 motivations)

Motivation 1

Motivation 2

Motivation 3

HERITAGE, ARTISTIC & EDUCATION PARTNERS

* 5. Has working on the project made you think about new ways in which the arts can contribute to the interpretation of heritage? If yes, how?

* 6. How do you think the impact of a heritage or historically inspired arts event is different to that of say a conference, traditional museum exhibition, or a publication? How did *Made in Hull* demonstrate that?

7. Did any of your service users, members or clients provide any feedback on their experience of being involved in *Made in Hull* (if applicable)?

8. Has working on the project made you think about new ways in which the arts can contribute to the presentation and sharing of community stories or issues? If yes, how?

9. How do you think the impact of arts event is different in sharing these community stories and issues to that of say a conference, publication or other communication tool? How did *Made in Hull* demonstrate that?

ATTENDANCE

* 10. Did you attend *Made in Hull* between 1 and 7 January?

Yes

No

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YOUR EXPERIENCE OF THE EVENT

* 11. Which of the installations did you see?

(Please tick all that apply)

- Zsolt Balogh - *We Are Hull*** (Queen Victoria Square)
- Preston Likely - *Amuse Agents*; Invisible Flock - *Reflections*; Sodium - *We're all going on a Summer Holiday*; Chris Hees & Alex Twiston-Davies - *The Heart of Rugby*; Helga Gift - *Pauline's Gift Shop Emporium*** (Whitefriargate)
- Invisible Flock - *105+db*** (Zebedee's Yard)
- Quentin Budworth - *Hollywood Icons*** (Silver Street)
- MakeAMPLIFY - *(in) Dignity of Labour*** (Scale Lane)
- Jesse Kanda - *Embers*** (High Street Underpass)
- Imitating the Dog - *Arrivals and Departures*** (The Deep)
- Urban Projections - *Vantage Point*** (Humber Street)

* 12. How likely or unlikely are you to recommend this type of event to friends or family, on a scale of 0 to 10, where 0 is 'Very unlikely' and 10 is 'Very likely'?

(Please tick one only)

Very unlikely											Very likely
0	1	2	3	4	5	6	7	8	9	10	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 13. How far would you disagree or agree with the following statements about *Made in Hull*.

Made in Hull...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A
...made me feel more connected with the stories of Hull and its people	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...made me think more positively about people from other generations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...inspired me to talk to people from other generations about the stories presented	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...was an enjoyable experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...placed the community at the centre	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...gave everyone the chance to share and celebrate together	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...showed me that there is more to Hull than I had expected	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...gave me the opportunity to interact with other people who I wouldn't have normally interacted with	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...has made me think that getting involved in a project as a volunteer looks like fun	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 14. How far would you disagree or agree with the following statements about *Made in Hull*?

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
I felt welcomed by staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt welcomed by Hull 2017 Volunteers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 15. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about Hull's heritage* as a result of attending *Made in Hull*?

****Heritage is defined as valued objects and characteristics such as historic buildings and cultural traditions that have been passed down and preserved from previous generations***

Nothing at all	0	1	2	3	4	5	6	7	8	9	A lot
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 16. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about Hull's history* as a result of attending *Made in Hull*?

***History is defined as past events connected with a person, thing or place**

Nothing at all											A lot
0	1	2	3	4	5	6	7	8	9	10	
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 17. If you were asked to give *Made in Hull* a star rating out of 5, where 1 star is 'Poor' and 5 stars is 'Excellent' - how would you rate the project's success in presenting Hull's history and heritage to audiences?

(Please answer this question considering the event as a whole)

Poor					Outstanding
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 18. How much do you agree or disagree with the following statement:

Using art works to present the history and heritage of Hull makes the history and heritage...

	Strongly agree	Agree	Neither agree nor disagree	Disagree	Strongly disagree
...more interesting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...easier to understand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

NON-ATTENDANCE

* 19. Why did you not attend *Made in Hull*?

PROFESSIONAL DEVELOPMENT

The following questions will enable us to measure how each of the projects within the Hull 2017 programme contribute to organisational development across delivery partner organisations. Please answer all of the questions below.

Professional skills and knowledge might include new or enhanced skills in large scale events planning and management, accessibility, safeguarding, risk management, artist liaison, health and safety, etc.

* 20. Have you or your staff **increased existing** professional skills / knowledge through working on *Made in Hull*?

- Yes, I / my staff have increased existing professional skills / knowledge
- Not sure
- No, I / my staff have not increased existing professional skills / knowledge

* 21. Have you or your staff **gained new** professional skills / knowledge through working on *Made in Hull*?

- Yes, I / my staff have gained new professional skills / knowledge
- Not sure
- No, I / my staff have not gained new professional skills / knowledge

SKILLS & KNOWLEDGE

* 22. Which of the following professional skills / knowledge do you feel you / your staff have gained or increased as a result of working on *Made in Hull*?
(Please tick all that apply)

- Project Development
- Creative / Artistic Skills (e.g. art forms, artistic techniques)
- Museums, Libraries and Archive Skills (e.g. working with archivists and archive materials)
- Project Management
- Audience Development
- Marketing and / or Social Media
- Production and / or Technical skills
- Community Engagement
- Health and Safety
- None of the above
- Other skills or knowledge (please specify)

23. Please can you explain the reasons why you selected this / these skill(s) or knowledge area(s)?

FUTURE EVENTS

* 24. On a scale of 0 to 10, where 0 is 'not confident at all' and 10 is 'extremely confident', how confident would you / your organisation be in working on a similar event in future?

Not confident at all										Extremely confident
0	1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 25. Please can you expand on why you gave the score you did to the previous question?

SUPPORT NEEDED

* 26. What would help you / your organisation feel more confident about working on a similar event in future?

PARTNERSHIPS

* 27. Has working on *Made in Hull* enabled you to build new relationships with other individuals and / or organisations you have not come across before (e.g. artistic directors, producers, artists, museums, archives, event companies)?

Yes

No

* 28. Has working on *Made in Hull* enabled you to develop existing relationships with other individuals and / or organisations (i.e. a deepening of those partnerships that pre-date *Made in Hull*)?

Yes

No

* 29. Please can you explain a little more about the new partnerships you built, or the existing relationships you developed?

LEARNINGS

* 30. What was the most challenging part of being a partner on *Made in Hull*?

* 31. What was the most exciting part of being a partner on *Made in Hull*?

* 32. What are the key lessons learnt from working on *Made in Hull*, which you will take forward within your organisation?

MADE IN HULL: DELIVERY PARTNERS

HOW DID HULL 2017 DO?

The following questions will enable us to measure how Hull 2017 are performing as a partner. Please answer all of the questions below.

* 33. Thinking about your partnership with Hull 2017 how well did they:

	Very badly	Badly	Neither badly nor well	Well	Very well	N/A
Explain the <i>Made in Hull</i> project (concept, aims and objectives)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communicate with you pre-event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communicate with you during event delivery	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Communicate with you post-event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Manage their relationship with you	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

34. How could your partnership with Hull 2017 have been improved?

* 35. Please rate how much you disagree or agree with the following statements:

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A
Our partnership with Hull 2017 was positive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our partnership with Hull 2017 was effective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our partnership with the commissioned artist for <i>Made in Hull</i> was positive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our partnership with the commissioned artist for <i>Made in Hull</i> was effective	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

PERCEPTION OF HULL

* 36. Since working on *Made in Hull*, how has the way you would describe Hull to someone else changed, if at all?

- I would speak more positively about Hull to someone else, as a result of my experience working on Made in Hull
- I would not change the way I describe Hull to someone else, as a result of my experience working on Made in Hull
- I would speak more negatively about Hull to someone else, as a result of my experience working on Made in Hull

* 37. Please can you explain the reason for the answer you gave to the question above:

ANYTHING ELSE?

38. If there is anything else that you would like to share with us about your experience of working or *Made in Hull*, please do so in the box below: