ARTIST INFORMATION REQUEST FORM

Marketing

Please tell us a bit about yourself. We want to know about your work so that we can promote you in the best way possible.

The more information you give us the more we can promote you in the build-up and during the festival weekend. We know how fantastic you are and we want our audience to know too!

**Part 1: Basic details**

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| --- | --- |
| **Artist/Company Name:** | The Apathy Band/Bob & Roberta Smith |
| **Title of show/work/performance:** | The Apathy Band featuring Bob and Roberta Smith  Live at the New Adelphi Club |
| **Main company contact:**  **Email Address:**  **Tel:** | Bob & Roberta Smith  But please contact via Hazel below |
| **Artist/Company Postal Address:** |  |
| **Show Length (minutes):** | 45 |
| **Number of People in the Company:**  **(attending Freedom Festival)** | 6 |
| **Administration**  **Lead Contact:**  **Email Address:**  **Tel:** | Hazel Colquhoun  [mail@hazelcolquhoun.com](mailto:mail@hazelcolquhoun.com)  07970 664712 |
| **PR/Marketing**  **Lead Contact:**  **Email Address:**  **Tel:** | Via Hull 2017! |

**Part 2: Your online and social media accounts**

|  |  |
| --- | --- |
| **Website:** | www.bobandrobertasmith.co.uk  *also listing at* www.theadelphi.com/events/bob-roberta-smith-and-the-apathy-band/ |
| **Twitter handle:** | @BobandRoberta |
| **Main hashtag:** |  |
| **Facebook handle:** | The Apathy Band |
| **Instagram account:** |  |
| **YouTube or Vimeo links:**  (if not the same performance you will be bringing to Freedom Festival please give details**)** |  |
| **Other digital accounts:**  (Snapchat, blogs, SoundCloud etc.) |  |

**Part 3: How we promote you in our festival guide**

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| --- | --- |
| **Tell us about your act:**  Using 10 words max. | The Apathy Band featuring artist Bob and Roberta Smith |
| **Tell us about your act**  Using 30 words max. | The Apathy Band featuring Bob and Roberta Smit , live at The Adelphi, part of “This is a Freedom of Expression Centre” project with Hull School of Art and Design. |
| **Please give an overview of your performance**  This is for use in our printed programme, 150 words max.  Please note this may be edited by Freedom Festival for short listings. | The Apathy Band Demoralize the Motivated. The Apathy Band never rehearse. The Apathy band can't go on. A rare performance by the band of the artist Bob and Roberta Smith, lifelong protester, author, musician and passionate art education advocate. This performance is part of the project “This is a Freedom of Expression Centre” at Hull School of Art and Design, including a large new public artwork, an exhibition which runs from August 4 to September 4, workshops and talks. |
| **Any great testimonials, reviews or quotes we can use?**  Please provide at least one quote for us to use in marketing activity and include links where possible. | The Apathy Band Demoralize the Motivated. The Apathy Band never rehearse. The Apathy band can't go on  Bob’s quote -  There is still Art There is still Hope |
| **Do we need to mention your funders or creative partners?**  If so, please detail them and we will try our best to give them a mention. | Hull 2017, Hull School of Art and Design |

**Part 4: A picture is worth a thousand words**

We need to include compelling images to help tell your story and bring it to life for our festival goers. The better the image the greater the appeal.

Please send us:

* **3 x high resolution, good quality landscape photographs** suitable for media use
* Please also include any credits that should be detailed in the file names of the photos
* Your logo or visual identity

**Please return this completed form to:** [**artistliaison@freedomfestival.co.uk**](mailto:artistliaison@freedomfestival.co.uk) **by Monday 29th May 2017 at the latest.**