**Periplum**

**7th Alley**

**Preliminary Activity / Heralding**

**W/C 10April – Formal event notifications**Formal notification letter to residents surrounding the park

**14 April – Fellowship investigations**

The Green Ginger Fellowship find something (message in a bottle? C&D to help formulate ideas) in the crates that alludes to the opening of a portal to the Seventh Alley in East Park.

**19 April – Crate appearance**

Crates appear outside of Freedom Centre overnight. Across them, the following wording is displayed:

To Hull, from Land of Green Ginger

7 Alleys

East Park

Wednesday 3 – Saturday 6 May

**19 April – Door drops and flyer distribution**

A letter from The Green Ginger Fellowship goes out to residents of East Hull. The message in the letter is encouraging residents to come to witness the opening of the portal to the Seventh Alley:

This is informed by what is found in the crate on 14 April.

The GGF website is listed on the invitation. Residents are invited to upload pictures or post information to their Facebook page if they see anything unusual.

Posters and flyers from the GGF also show up around the area, in the park and at Freedom Centre.

**21 and 23 April – Horse and Carriage**

The 7 Alleys horse and carriage is spotted parading along Preston Road.

The horse and carriage carries a smaller crate, which displays the same information as the crates at Freedom Centre.

20 (or more) beautiful scrolls are handed or delivered to specific people, which dare them to go down the Seventh Alley and bring seven friends.

The GGF reports on sightings of the horse and carriage and the scrolls that have been handed out. They post a photograph of one of the scrolls and post it to their Facebook page and write a further blog post.

**25-27 April – LOGG Stamps**

LOGG Stamps appear around East Park – around pavilion and entrance ways.

One large stamp appears in front of the clock.

**29 April**

The GGF receive several reports from local people and the staff at Freedom Centre that the crates are billowing smoke and distorted sounds (bells?) are coming from them. It seems as though they’re breaking down.

GGF look at the message they found on 14 April again and the wording has changed [to be developed].

The GGF collect the crates and deliver them to East Park and place on top of the LOGG stamp in front of the clock.

**30 April – Horse and Carriage**

The horse and carriage reappear and parade around the East Park area. This time they don’t make any stops.

**30 April – 2 May**

The GGF, Hull Daily Mail, BBC, report on sightings of apparitions manifesting in East Park. A testimony is given by the park keeper and a quote from the GGF.

**3-6 May**

The portal to the Seventh Alley opens.

Seven Alleys signs appear on park gates – including show information, timings, advise, etc.