

ITEM	UNITS	DAYS	MONTHS	PRICE PER UNIT	PRICE PER DAY	PRICE PER MONTH	ESTIMATE SPEND	IN KIND
COST ACROSS CARDBOARD CITY:								
DESIGNING, PRODUCING, LIGHTING AND PROJECTION MAPPING								
CARDBOARD CITY. INCLUDES OVERHEAD COSTS. EXCLUDES INDIVIDUAL VIGNETTES.								
EQUIPMENT (ACROSS CARDBOARD CITY)								
Laser Cutter (Hull 2017 to Cover 50% of Cost)	1			5534.8			£2,767.40	£2,767.40
Laser Extractor	1			500			£500.00	
Projectors in Kind (Various ranging from £450-£1300)	6			700			£4,200.00	
Projectors with Media Players (Reallocated Budget from 50% Laser Cutter Cost)	13			210			£2,730.00	
Media Players in Kind + Sure Video Software	6			64.26			£385.56	
Mini Speakers in Kind	5			13.95			£69.75	
Speaker & Amp Set	1			217.38			£217.38	
SD Card	19			7.95			£151.05	
HDMI Cables	19			12.95			£246.05	
LED Base (Pack of 10)	30			1.45			£43.50	
LED 12V Bulb (Pack of 10)	30			12.99			£389.70	
Fairy Lights (10m)	30			5.38			£161.40	
Plugs for Fairy Lights & LED	20			5.99			£119.80	
Lighting (Domestic Lamps)	20			8.32			£166.40	
Camera in Kind	1			31.90			£31.90	£3,149.00
Computer	1			32.99			£32.99	£3,329.00
Power Cables / Extensions	30			8.99			£269.70	
Hard Drives	1			99.9			£99.9	
MATERIALS (ACROSS CARDBOARD CITY)								
Cardboard Box (Component Element)	60			30.66			£1,839.60	
Corrugated Cardboard Roll (75m)	3			20.4			£61.20	
Cardboard sheets (20 pack)	30			20.4			£612.00	
Baking Paper (50m)	20			10.49			£209.80	
Brown Tape	60			0.73			£43.80	
Tape Dispensers	10			4.15			£41.50	
White Velum (50m)	10			3.99			£39.90	
Foliage	15			13.99			£209.85	
Straws (250 pack)	4			6.74			£26.96	
PVA (5kg)	4			7.67			£30.68	
PVA dispensers (5 pieces)	40			4.97			£198.80	
Gaffa Tape (50m)	20			2.72			£54.40	
Electrical tape (20m)	10			0.94			£9.40	
Double Sided Tape	40			5.75			£230.00	
Flammar S1/WA2 25l	8			182.1			£1,440.80	
Scalpel handles	10			3.05			£30.50	
Scalpel blades (100 pack)	2			11.97			£23.94	
Rulers	4			12.85			£51.40	
Wire (Cable 50m roll)	4			7.69			£30.76	
Long Arm Stapler	1			7.99			£7.99	
Staples	10			5.05			£50.50	
Staple gun	1			17.95			£17.95	
Laser Grade Ply 3mm	8			15.83			£126.62	
Guillotine A0	1			195			£195.00	
6mm Wire Mesh Panel (60cm x 90cm)	2			3.99			£7.98	
Floor Cable Trunking (2m)	10			13.4			£134.00	
Spray Paint	6			9.99			£59.94	
Card / Fabric / Misc. Props	1						£600.00	
FEES (ACROSS CARDBOARD CITY)								
Project Manager		5				1500	£7,500.00	
Video Editing and Animation		5				350	£1,750.00	
Intern	3	2				500	£3,000.00	
Junior Composer		10				100	£1,000.00	
Composer Cityscape	1			1000			£1,000.00	
Green Screen Director		10				350	£3,500.00	
Actors	20	1				75	£1,500.00	
Set Designer (Set Fee)							£5,500.00	
Graphic Designer - Street art	1			300			£300.00	
DIGITAL WARE (ACROSS CARDBOARD CITY)								
Stock 3D Animation Footage	1			300			£300.00	
FILMING (ACROSS ALL SCENES)								
Green Screen Studio in Bristol	5					350	£1,750.00	
Shoot in Hull location	5					350	£1,750.00	
Studio Lights in Kind								£400.00
Green Screen Material	1						£300.00	
Costumes & Props				1500			£1,500.00	
OVERHEADS (ACROSS CARDBOARD CITY)								
Trailer & Documentation		10				150	£1,500.00	
Studio Rent		5				800	£4,000.00	
Insurance		5				100	£500.00	
Adobe Creative Suite		5				40	£200.00	
TRAVEL (ACROSS CARDBOARD CITY)								
Train Travel to Hull							£2,000.00	
Car / Van Hire & Petrol							£1,000.00	
ACCOMMODATION (ACROSS CARDBOARD CITY)								
Core Team in Hull							£0.00	
INSTALLATION & RUNNING TIME (ACROSS CARDBOARD CITY)								
Per Diems		20				30	£1,800.00	
Art Direction, Projection Mapping & On-site Dressing		20				350	£7,000.00	
TOTAL (CARDBOARD CITY EXCLUDING VIGNETTES)								
							£62,674.57	
5% CONTINGENCY							£3,133.73	
TOTAL WITH 5% CONTINGENCY							£65,808.30	
COSTS PER ANIMATED VIGNETTE WITHIN THE CARDBOARD CITY								
COST PER VIGNETTE								
Projector	1			543.44			£543.44	
Brightsign Media Player	1			270.24			£270.24	
Mini Speakers	1			13.95			£13.95	
SD Card	1			7.95			£7.95	
HDMI Cables	1			12.95			£12.95	
Props & Detailing for Each Vignette	1			250			£200.00	
Video Editing and Animation		4				350	£1,400.00	
Model Making		4				350	£1,400.00	
Set Design		2				350	£700.00	
Stock 3D Animation Footage				50			£4.41	
Sound Effects				25			£25.00	
TOTAL (PER VIGNETTE)							£4,607.94	
5% CONTINGENCY							£230.40	
TOTAL WITH 5% CONTINGENCY							£4,838.34	
COSTS FOR ENTIRE INSTALLATION (INCLUDING VIGNETTES)								
COST FOR 5 VIGNETTES WITH 5% CONTINGENCY							£24,191.70	
COST FOR CARDBOARD CITY WITH 5% CONTINGENCY							£65,808.30	
TOTAL (ENTIRE INSTALLATION)							£90,000.00	