

WELCOME

Many thanks for taking part in The Last Testament of Lillian Bilocca

This questionnaire will be used to see what you thought of the project, and to help us understand what we're doing well, and where improvements need to be made for projects that we run in the future.

We're also keen to understand a little bit more about our participants, so we can measure the effectiveness of our marketing and outreach activities.

It should take approximately 15 minutes to complete.

Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

1. As a result of taking part in The Last Testament of Lillian Bilocca, has the frequency with which you do the following increased, decreased or stayed the same?

(Please tick one box on each line)

	Decreased	Stayed the same	Increased	N/A
Taken part in a creative, artistic, dance, theatrical or music activity or spent time doing a craft	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attended an event, performance, or festival involving creative, artistic, dance, theatrical or music activity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attended a museum, gallery or other historic attraction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. As a result of taking part in The Last Testament of Lillian Bilocca, have you taken part in any of the following activities (not including your participation in The Last Testament of Lillian Bilocca)? This could be attending as an audience member and/or actively taking part in the activity.

(Please tick all that apply)

	Audience member	Taken part
Ballet/Dance	<input type="radio"/>	<input type="radio"/>
Circus	<input type="radio"/>	<input type="radio"/>
Comedy	<input type="radio"/>	<input type="radio"/>
Festivals	<input type="radio"/>	<input type="radio"/>
Film	<input type="radio"/>	<input type="radio"/>
Heritage / local history events	<input type="radio"/>	<input type="radio"/>
Literature / Spoken Word / Poetry	<input type="radio"/>	<input type="radio"/>
Museum / historical attraction	<input type="radio"/>	<input type="radio"/>
Music	<input type="radio"/>	<input type="radio"/>
Opera	<input type="radio"/>	<input type="radio"/>
Outdoor events	<input type="radio"/>	<input type="radio"/>
Theatre	<input type="radio"/>	<input type="radio"/>
Visual arts / crafts	<input type="radio"/>	<input type="radio"/>
None of the above	<input type="radio"/>	<input type="radio"/>

YOUR EXPERIENCE

* 3. How far would you disagree or agree with the following statements?

(Please select **one** option only for each statement)

'The Last Testament of Lillian Bilocca...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree
'...was an enjoyable experience'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
'...gave me the opportunity to interact with other people who I wouldn't have normally interacted with'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
'...has empowered me to take part in more arts and cultural heritage activities in future'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
'...has improved my self-esteem/confidence'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
'...provided me with a different experience of Hull'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

HERITAGE

10. On a scale of 0-10, where '0' is 'Nothing at all' and '10' is 'A lot', how much have you learnt about the following histories as a result of attending 'The Last Testament of Lillian Bilocca'?

(Where you didn't attend events that explored these issues, please select N/A)

	0 - Nothing at All	1	2	3	4	5	6	7	8	9	10 - A lot	N/A
The life of Lillian Bilocca	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The identity and lives of the other 'Headscarf Revolutionaries'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The story of the 'Headscarf Revolutionaries'	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The Triple Trawler Tragedy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lillian Bilocca's role in improving working conditions for Trawlermen	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. What new elements of the story of Lillian Bilocca, the 'Headscarf Revolutionaries', and their role in improving working conditions for Trawler men, have you learnt as a result of attending 'The Last Testament of Lillian Bilocca'?

12. Since attending 'The Last Testament of Lillian Bilocca' have you, or do you plan to do, any of the following?

- Undertake your own research into Lillian Bilocca and the other 'Headscarf Revolutionaries'
- Undertake your own research into the time period presented in 'The Last Testament of Lillian Bilocca'
- Attend exhibitions about the time period presented in 'The Last Testament of Lillian Bilocca'
- Attend events about Lillian Bilocca and the other 'Headscarf Revolutionaries' (e.g. talks and lectures)
- Attend events about the time period presented in 'The Last Testament of Lillian Bilocca' (e.g. talks and lectures)
- Other (please specify)

13. How far would you disagree or agree with the following statements?

"Using the arts to present the history and heritage of Hull makes the history and heritage...

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly Agree
...more interesting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...easier to understand	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

IMPACTS

14. How far would you disagree or agree with the following statements?

(Please select one option only for each statement)

'The Last Testament of Lillian Bilocca helped me to gain...

	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	N/A
Problem solving skills (generate new ideas and develop solutions to problems)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Self-management skills (time keeping, organise yourself)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Confidence to try new things	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teamwork skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Confidence to put forward ideas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The ability to get things done on time	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 15. How much happier did participating in The Last Testament of Lillian Bilocca make you feel, if at all?

Less happy	The same	Happier
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 16. Have your thoughts and feelings about your life/future changed positively as a result of being involved in The Last Testament of Lillian Bilocca?

Not at all	Yes, a bit	Yes, a lot
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

CHANGES IN THOUGHTS AND FEELINGS

17. You stated that your thoughts and feelings changed positively as a result of being involved in The Last Testament of Lillian Bilocca. Please can you provide a short explanation how below?:

MARKETING

* 18. **Have you been to, or are you planning to attend or take part in other events and activities programmed for Hull UK City of Culture 2017?**

Yes

No

Not sure

* 19. **Other than for The Last Testament of Lillian Bilocca, have you attended/taken part in an event/activity at Hull Truck Theatre in the last 12 months?**

Yes

No

Don't remember

WHERE ARE YOU FROM?

The following questions help us understand where you have travelled from, and if you are a visitor what attracted you to Hull, how satisfied you are with your visit, and how your visit has impacted upon the city.

* 20. Do you live in Hull?

Yes

No

VISIT TO HULL

* 21. Was your visit to Hull on the days you took part in The Last Testament of Lillian Bilocca mainly, partly or not at all due to taking part in ?

- Mainly Partly Not at all

* 22. During your visits to Hull to take part in The Last Testament of Lillian Bilocca, how many other arts and cultural events / activities have you attended or taken part in, or do you plan to attend or take part in? (Other arts and cultural events / activities might include a visit to an art gallery or museum, attending a show at City Hall, attending an arts related lecture at the University of Hull)

- None Three
 One Four or more
 Two Don't know

* 23. When you took part in The Last Testament of Lillian Bilocca what was the main purpose of your visit(s) to Hull?

(Please select one answer only)

- Because Hull is UK City of Culture 2017
 To take in some arts / heritage / culture generally
 To visit family / friends
 To attend business meetings or a conference although I normally work outside Hull
 I was on a study trip
 For general leisure purposes – shopping and eating out
 Because I work in Hull
 Just for this project
 Other (please specify)

* 24. Had you been to Hull before taking part in The Last Testament of Lillian Bilocca?

- Yes No

FREQUENCY OF VISITS TO HULL

* 25. **On average, over the course of a year, how frequently do you visit Hull?**

- Less frequently than once a year
- 1-2 times per year
- 3-4 times per year
- 5-6 times per year
- More frequently than six times a year

* 26. **Based on your experience during your visits to Hull for this project, do you think the frequency of your visits to Hull over the course of a year will increase, decrease or stay the same?**

- Decrease
- Stay the same
- Increase
- Don't know

INTENTIONS TO RETURN

* 27. To what extent do you disagree or agree with the following statement?

'I will visit Hull again in future'

Strongly disagree

Disagree

Neither disagree nor
agree

Agree

Strongly agree

N/A or Don't know

LENGTH OF VISIT

29. Did you visit just for the day, or stay overnight when you took part in The Last Testament of Lillian Bilocca?

Just for the day

Stayed overnight

OVERNIGHT VISITORS

* 30. During your visit(s), at the time you took part in The Last Testament of Lillian Bilocca, how many nights did you stay in the area and how many days?

Number of nights:

Number of days:

31. Would you mind telling me us how much you spent personally on accommodation in Hull overall as part of your visit(s) linked to The Last Testament of Lillian Bilocca? (please enter to the nearest £, or enter zero if applicable - if you don't know or prefer not to answer please leave the box blank)

* 32. What type of accommodation did you stay in?

(Please tick all that apply)

- Bed and Breakfast
- Guest House
- Hotel
- Self-catering
- With Friends / Family
- Static caravan
- Touring caravan
- Camping
- Airbnb

WHAT YOU SPENT

We are asking these questions to measure the impact that arts and cultural events have on the economy of the city. We understand that this information is of a sensitive nature, but if you are willing to share it with us, it will be greatly appreciated.

33. How much do you estimate you spent on you and others with you on the following in Hull as part of your visit(s) linked to The Last Testament of Lillian Bllocca? (please enter to the nearest £, or enter zero as applicable - if you don't know or prefer not to answer please leave the box blank)

Hull 2017 merchandise

Food and drink

Shopping

Travel and transport
(including parking)

Other 'attractions'

'Spending money' for
children

Other

ABOUT YOU

The following information is to enable us to better understand our audiences, and determine how effective we are in reaching a broad and diverse number of people. Please be assured that this information will be treated sensitively. It will remain completely anonymous and will not be linked to any individual.

34. What is your post code? (if you live outside the UK, please enter country of residence)

(This will be used for evaluation purposes only, to map audiences for our project)

* 35. Which of the following best describes your employment status?

(Please select **one** answer only)

- | | |
|--|---|
| <input type="radio"/> Employed / working full or part time | <input type="radio"/> Unable to work |
| <input type="radio"/> Self-employed | <input type="radio"/> Retired |
| <input type="radio"/> Unemployed | <input type="radio"/> Student |
| <input type="radio"/> On a government scheme for employment training | <input type="radio"/> Prefer not to say |
| <input type="radio"/> Looking after family / home | |

* 36. How do you define your gender?

(Please select **one** answer only)

- | | |
|--|---|
| <input type="radio"/> Male | <input type="radio"/> Gender non-conforming |
| <input type="radio"/> Female | <input type="radio"/> Prefer not to say |
| <input type="radio"/> Transgender | |
| <input type="radio"/> Other (please specify) | |

* 37. **How would you describe your ethnic background?**

(Please select **one** answer only)

- White:** English/Welsh/Scottish/Northern Irish/British
- White:** Irish
- White:** Gypsy or Irish Traveller
- White:** Polish
- White:** Any other white background (write in box below if you wish)
- Mixed/multiple ethnic groups:** White and Black Caribbean
- Mixed/multiple ethnic groups:** White and Black African
- Mixed/multiple ethnic groups:** White and Asian
- Mixed/multiple ethnic groups:** Any other Mixed/multiple ethnic background (write in box below if you wish)
- Asian/Asian British:** Bangladeshi
- Asian/Asian British:** Indian
- Asian/Asian British:** Pakistani
- Asian/Asian British:** Chinese
- Asian/Asian British:** Any other Asian background (write in box below if you wish)
- Black/African/Caribbean/Black British:** African
- Black/African/Caribbean/Black British:** Caribbean
- Black/African/Caribbean/Black British:** Any other Black/African/Caribbean background (write in box below if you wish)
- Other:** Arab
- Other:** Any other ethnic background (write in box below if you wish)
- Prefer not to say
- Please specify in this box if you wish:

* 38. Which of the following age groups do you fall into?

(Please select **one** answer only)

- | | | |
|-------------------------------------|-----------------------------------|---|
| <input type="radio"/> Under 6 years | <input type="radio"/> 25-29 years | <input type="radio"/> 55-59 years |
| <input type="radio"/> 6-10 years | <input type="radio"/> 30-34 years | <input type="radio"/> 60-64 years |
| <input type="radio"/> 11-15 years | <input type="radio"/> 35-39 years | <input type="radio"/> 65-69 years |
| <input type="radio"/> 16-17 years | <input type="radio"/> 40-44 years | <input type="radio"/> 70-74 years |
| <input type="radio"/> 18-19 years | <input type="radio"/> 45-49 years | <input type="radio"/> 75+ years |
| <input type="radio"/> 20-24 years | <input type="radio"/> 50-54 years | <input type="radio"/> Prefer not to say |

* 39. Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

- | | |
|--|---|
| <input type="radio"/> Yes - limited a lot | <input type="radio"/> No |
| <input type="radio"/> Yes - limited a little | <input type="radio"/> Prefer not to say |

AND FINALLY...

* 40. **Would you be happy for Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research?**

Yes

No

CONTACT DETAILS

You previously stated that you would be happy for Hull 2017, the University of Hull or their official evaluators to contact you to take part in future research and / or that you would like to be entered in the free prize draw. In order for us to be able to do this, please provide your name below, along with an email address and / or telephone number. We will not use this information for any other purposes than those you opt into.

* 41. Name:

42. Email address:

43. Telephone number: