**AGENDA**

**LGBT 50**

**08/06/17**

1. Marketing update and plan forward
	1. Overall campaign
	2. Partner campaigns
	3. Social media plan
2. Comms update and plan forward
	1. Overall campaign
	2. Forthcoming deadlines
	3. Assets
	4. Partner campaigns
3. Technical and operations planning
	1. Event Management Planning
4. Volunteer planning and community engagement
5. Review of risk register
6. Review of critical path for delivery

Attending:

Kirsty Redhead

Antony Dunn

Jenny Hutt

Chris Clay

Cian Smyth

Alix Johnson

Nicola Taylor

Sarah Moor

Matthew Walton

Dicky Eton

Simon Casson

Haitham Ridha

Joanna

Marketing:

SM updates on marketing campaign to date.

19th June pocket guide distribution

48 sheet on anlaby road to be up within next couple of weeks

Duckie shop opening today and dressing front tomorrow

Vinyl on QVS

Fuel and Propaganda, Beer mats.

YD marketing continuing to focus on recruitment of cast

Pride guide for on day

Duckie advertising for 3 lots of participants

* 120 waiters
* 50-100 to take part in the parade
* 50-100 to take part duckie workshops

Duckie shop open thurs friday 4-7pm sat sun 2-5pm

YD have mass dance trailer to share with Nicola and cian for h2017 animated logo addition.

26 June – YD mass dance film for release

CS asked partners to send in lgbt guest list for house of kings and queens exhibit launch

YD interviews with dancers for online use, here for 3 weeks from 8 july

Duckie doing training with waiters week from 22nd July

YD filming the whole process of making the work.

Nicola would like to do an interview with gary clarke

Nicola to do filming in shop

Comms

BBC concert announcement

Long lead – gay times are going to do something

Call to actions not getting much response, but kofi did attend YD workshop and participated I nmass dance film. Kofi is also coming to duckie shop open

Polari release gone out.

Media call out done duckie shop opening tonight. Once election is over will re-distribute with images captured to wider media and lgbt media in country.

27th Humberside fire and rescue pride in hull engine being unveiled.

Tech and ops

Chris Clay ESAG today nothing to report.

Bag searches, random bag searches and hostile vehicle mitigation will be priority

Roadblocks around square

Designs Lucy has delivered have been sent out for costing.

YD vinyl runway very important

YD to have Duckie shop week after 22nd July

13th july next esag meeting.

Volunteering

YD have done one wave of volunteer call out and got 15 signed up

YD need costume volunteer assistants for 28-29th july – 5 people

CS to call out for event marshalls

* YD need about 10 event marshalls for parade section

Duckie to call out for 120 waiters, and 20 people to work in tea service

Chris advises whomever does tea making needs food hygiene certificate

Partners to send risk assessments and register of their projects

Partners to send through critical pathway of dates

Next meeting – noon 5th July.