

**LARKIN: NEW EYES EACH YEAR - AUDIENCE SURVEY**

Thank you for attending this exhibition. This survey will be used to see what you thought of the event, to help us understand what we're doing well, and where improvements need to be made in the future.

1. **How far would you disagree or agree with the following statements?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| “Larkin: New Eyes Each Year… | **Strongly disagree** | **Disagree** | **Neither disagree nor agree** | **Agree** | **Strongly agree** |
| …was an enjoyable experience | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …made me feel more connected with the stories of Hull and its people | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …showed me that there is more to Hull than I expected | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …has introduced me to exhibitions about literature for the first time | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …has introduced me to Philip Larkin for the first time | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| ...made me think about Hull’s contribution to the world | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …challenged my understanding of art | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| … enabled me to interact with people I wouldn’t usually interact with | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **On a scale of 0-10, where ‘0’ is ‘Nothing at all’ and ‘10’ is ‘A lot’, how much have you learnt about the following histories as a result of attending this exhibition?**

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **0 -****Nothing** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** | **9** | **10 -****A lot** |
| Philip Larkin’s life  | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| The writing of Philip Larkin | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| The history of libraries | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **As a result of attending this exhibition have you been inspired to do any of the following in relation to finding out more about Philip Larkin?**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Undertake online research  | 🞏 | Visit an archive  |
| 🞏 | Read more of Philip Larkin’s writing or life | 🞏 | None of these |

1. **How did you hear about this exhibition? 5. What was your motivation to attend?**

|  |  |
| --- | --- |
|  |  |

1. **Aside from today, in the last 12 months have you attended an event at the University of Hull?**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Yes  | 🞏 | No  | 🞏 | Don’t remember |

1. **Please share any further comments you have about this exhibition below.**
2. **Are you planning to attend or take part in other events or activities programmed for Hull UK City of Culture 2017?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Yes  | 🞏 | No | 🞏 | Not sure |  |

1. **What is your post code?** (If you live outside the UK, please write country of residence)
2. **How would you define your gender?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Male | 🞏 | Gender non-conforming | 🞏 | Transgender |  |
| 🞏 | Female | 🞏 | Prefer not to say  |  |  |

1. **How would you define your ethnic background?** (Please Circle)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **White:** BritishIrishPolish | **Mixed/multiple ethnic groups:** White and Black CaribbeanWhite and Black AfricanWhite and Asian | **Asian/Asian British:** BangladeshiIndianPakistaniChinese | **Black/African/****Caribbean/Black British:** AfricanCaribbean | **Other:** Arab |
| Any other white background: | Any other mixed/multiple ethnic groups: | Any other Asian: | Other: | Any other ethnic background:Prefer not to say |

1. **Which of the following age groups do you fall into?**

🞏 Under 6 years 🞏 6-10 years 🞏 11-15 years 🞏 16-17 years

🞏 18-19 years 🞏 20-24 years 🞏 25-29 years 🞏 30-34 years

🞏 35-39 years 🞏 40-44 years 🞏 45-49 years 🞏 50-54 years

🞏 55-59 years 🞏 60-64 years 🞏 65-69 years 🞏 70-74 years

🞏 75+ years 🞏 Prefer not to say

1. **Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes – limited a lot | 🞏 | Yes – limited a little |
| 🞏 | No | 🞏 | Prefer not to say |

1. **Would you be happy for Hull 2017, the University of Hull or their official evaluation partners to contact you to take part in future research?**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No  |

1. **Would you be happy for Hull 2017 or the University of Hull to contact you about future events?**

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No  |

1. **If you answered yes to question 14 and/or 15, please provide your contact details below?**
(Your details will not be used for any other purposes other than those selected)

|  |  |
| --- | --- |
| **Name:** |  |
| **Email address:** |  |
| **Telephone number:** |  |