Analysis of events between Fri 01 Sep 2017 and Sun 01 Oct 2017

Note: All Amounts are Gross

Breakdown by Sales Channel				
Channel	Amount	%ge	Tickets	%ge
Web	£110,994.50	95%	6835	92%
Counter	£5,477.00	5%	632	8%
	£116,471.50		7467	



Breakdown by Delivery Method						
Channel	Amount	%ge	Tickets	%ge		
Agent Delivery	£110,976.00	95%	6834	92%		
Print At Home Delivery	£4,816.00	4%	569	8%		
Postal Delivery	£340.00	0%	36	0%		
Cobo Delivery	£339.50	0%	28	0%		
	£116,471.50		7467			



Breakdown by Sales Operator				
Operator	Amount	%ge	Tickets	%ge
agent	£110,976.00	95%	6834	92%
David	£2,923.00	3%	441	6%
jessica.firbank@hull2017.co.uk	£2,016.50	2%	150	2%
jack.dunkerley@hull2017.co.uk	£556.00	0%	42	1%
	£116,471.50		7467	

Breakdown by Ticket Type				
Ticket Type	Amount	%ge	Tickets	%ge
Full Price	£97,291.50	84%	5541	74%
Concession	£19,180.00	16%	1926	26%
	£116,471.50		7467	

Breakdown by Price Band				
Price Band	Amount	%ge	Tickets	%ge
Standard	£116,471.50	100%	7467	100%
	£116,471.50		7467	



Quick Sales analysis (no customer selected)

Across all sales channels the proportion of sales that did not have customer records attached was:

By value: 0% By quantity of tickets: 0%

Across all counter sales (where a customer is not required), the proportion of sales that did not have customer records attached was:

By value: 0% By quantity of tickets: 0%

Breakdown by Event				
Event Name	Amount	%ge	Tickets	%ge
One Day, Maybe	£116,471.50	100%	7467	100%
	£116,471.50		7467	