**Initial First draft for discussion.**

**Where Do We Go From Here?** Schedule of Events

Production

Wednesday 15th Nov - First robots arrive on site / Production

Monday 20th Nov - Programming start

Prelude

Wc. 20th - **Robot Journey** / Press Story

Thursday 23rd Nov - **Christmas Lights** turn on / first signals from Beverley Gate / initial thought

Wednesday 29th Nov - **Volunteers briefing tour /**  this is for the volunteers who will be explaining the piece each night

potentially so they have spoken to the design and technical teams

Live / *First draft: Normal running days : Wednesday to Sunday unless indicated on specail days.*

*Running times 17.00 to 21.00.*

Thursday 30th Nov - **Press Launch:** individual interviews in the afternoon, run by Hull 2017 and then a walk around with

press to each location, under embargo potentially if completed prior to 6pm.

Friday 1st Dec - **Opening** / Partners tour and artist talk and tours culminating in a reception of some kind (To be

discussed and scoped as to what and where this is) *(evening)*

Saturday 2nd Dec - **Youth workshop** / C4DI robot programming and tour : learning programme, with the potential to

‘winners’ being able to interact with a robot programming in the final week. *(afternoon)*

Sunday 3rd Dec - **Access** (20 people) Special tour. *(evening)*

Tuesday 5th Dec - **Turner Prize** / coordinate with their lights potential special as per timings given

(note: Event in Minster closing 22.45) (open til late)

Saturday 16th Dec - **Nativity Play** / potential special light to light the live nativity

*Sunday 31st Dec - Normal day*

*Monday 1st Dec - Normal day Final week with special location for response pieces to be viewed.*

*Sunday 7th Jan - Last day*

**PR**

**Press Prelude /** *Teasers before official opening*

* Story about the robot's journey from factory to Hull. Film GREAT and Foreign office potential. (Think film trailer)
* Robot Portraits
* Poetry, storytelling to capture young audiences and raise questions, Where Do We Go From Here?

Isaiah Hull

<https://www.youtube.com/watch?v=fiAYERvjytk>

Kirsty Taylor

<https://www.youtube.com/watch?v=OK1olORe5z0>

**Interpretation** / Public information

* Leaflet
* Social Media platforms and different materials available on each
* Onsite
* Volunteers

**Public engagement /** *During live period*

* Photo and Film competition / various social media platforms / poetry slams and or theatre a pieces and short films/ Music or sound scapes. Competitions again being shown in the final week in a location selected few with the learning robots, but also this could be international and national especially if we have done the GREAT film.
* General response / Where Do We Go From Here? What kind of place do we want to live in? What role does culture play?

**Exhibition /** *End of live period*

* Collected material from public engagement
* Judging devised special Panel: of competitions / Coding, photos and film
* Potentially get ABB and JLR involved to demonstrate robot

**Agenda for tomorrow:**

1. Pre marketing and PR activity discussion
2. Timeline (general) above.
3. Timeline specifics and specials
4. Look and feel of pieces and marketing / PR and Interpretation and platforms this is being presented on.
5. Roles and responsibilities in Creative, PR, Marketing, Learning and Soundscapes etc,
6. Next steps in the next 2 weeks
7. AOB