**Hull 2017 – Look Up**

**Brief to Artists – Paper City**

***PAPER CITY***

*A week long celebration of colour – a city transformed. Paper work brought to life through the imagination and skills of artists, designers and communicators.*

**1 Introduction**

In 2017 the eyes of the world will be on Hull as it becomes UK City of Culture. Hull is only the second city to hold the title, and the first in England. Hull 2017 has been set up to produce 365 days of transformative culture through a range of diverse and high profile events and projects. The year is structured around four ‘thematic’ seasons which inform the programme;

Made in Hull Jan - March

Roots and Routes April - June

Freedom July – August

Tell the World September - December

See the Hull 2017 website for more information [www.hull2017.co.uk](http://www.hull2017.co.uk)

As part of the overall artistic and cultural offer a significant programme of temporary artworks are being commissioned for the city centre - ‘Look Up’. These ambitious commissions will respond to, and reveal in new and surprising ways, Hull’s remarkable architecture, streets and public spaces.

Artists, architects and designers are being invited to create work that alters the city in some way, shifting perceptions of place, turning the familiar into something strange and wonderful, intriguing and celebratory. Commissions are broad ranging and will include sound works, lighting installations, digital, interactive and socially engaged works, as well as sculptural and architectural interventions*.* The city becomes a dynamic setting for, and subject of, the artists’ work, rather than a stage on which the work is displayed.

‘Look Up’ will complement the extensive programme of city centre public realm refurbishment being delivered by Hull City Council, which includes an integrated series of permanent public art works.

‘Look Up’ will

* Challenge perceptions of place and creative practice
* Be temporary in nature, transformative in effect
* Capture people’s imagination and stimulate debate
* Explore who or what makes a city’s identity

**2 Paper City**

Hull 2017 has developed a key partnership with G F Smith, the leading international paper manufacturer founded and based in Hull[[1]](#footnote-1). A major element of this partnership is a large scale project within the Look Up programme – ‘Paper City’. A series of beautiful, surprising, colourful installations using G F Smith papers will be commissioned for public sites in the city centre.

Ten leading ‘creatives’ will be invited to propose works or projects in response to site, context, material, process and ambition. They will use mostly paper in the creation of these works, from the GF Smith Colorplan range.

The works will be on display for between 3 and 7 days – a burst of colour across the city, to launch the Freedom season of Hull 2017.

**3 Artist’s Brief**

Artists are invited to design and create new, site specific installations, principally through using material from the GF Smith Colorplan range (available in 50 colours, 8 ranges of thickness and 25 embossed finishes). The installations do not need to be made entirely of paper, but other materials used should respect the Colorplan colour range.

We are looking for proposals which will have a high visual impact and which reflect the company’s ethos and values.

Sites for each artist’s commission will be agreed in dialogue with the project’s curators and artists will be expected to carry out their own research into the site – history, current use, size, scale, power.

**4 Working Relationships**

‘Paper City’ will be informed and directed by a small Steering Group, working on behalf of Hull 2017 and G F Smith. They will review ‘Expressions of Interest’ and ‘Outline Proposals’, agree the programme of commissions and advise on other aspects of the programme.

Key contacts:

Hazel Colquhoun – Co Curator, Look Up

Andrew Knight - Co Curator, Look Up

Sam Wilkinson - Co Curator, Look Up

Sam Hunt - Executive Producer, Hull 2017

Chris Clay – Technical & Operations Director, Hull 2017

Hannah Williams Walton – Assistant Producer, Hull 2017

GF Smith and Made Thought people

Day to day contact will be with Hazel, Andrew and Sam W. Approvals will be taken through a steering group including all of the above.

**5 Appointment and Design Process**

Selected artists are invited to express interest in response to this brief. The project’s Steering Group will review these EOIs and select a final shortlist. Shortlisted artists will be invited to Hull for site visits, and to explore the city for themselves with the option of proposing ideas for new sites. They will also have the opportunity to visit GF Smith’s facilities.

Shortlisted artists will be paid an honorarium of £? to cover their initial costs of visiting Hull and providing an outline proposal.

Outline Proposals, in response to this brief and the site visit, should consist of visuals and no more than 500 words of explanation.

The Steering Group will review outline proposals in dialogue with the artist and will agree the agree the commissions. Subsequently commissioned artists will be required to present a detailed proposal for final approval. This should include

* detailed cost estimates
* technical specifications
* programme (fabrication/installation/removal)
* risk assessment
* detailed method statements for fabrication, installation and de-mounting

**6 Making/Installation**

The artist may make the artwork themselves (either directly or through their own workshops) or may be responsible for sourcing other fabricators or workshops if more appropriate. Hull 2017 will assist where possible in sourcing materials and fabricators

**7 Fees, Budget, Contracts**

All commission agreements will be made between the artists and Hull 2017.

The total budget for this commission is £**xxx**

**In addition to the** total budget there is an honorarium for initial proposals.£xxx

The commission budget is to cover all artist fees, materials, fabrication, transport, installation, de-mounting, travel and subsistence expenses. The artist must also include a 5% contingency within the budget throughout the project.

**8 Timescale**

Installation must be during Paper City xxxx

We envisage the work being on site for a minimum of 3 days

**9 Insurance and Liability**

The artist will be responsible for ensuring that they have all appropriate insurance and liability cover in place, particularly if they intend to undertake fabrication and/or installation themselves. Note that a minimum of £5,000,000 public liability cover is required.

1. Appendix 1 G F Smith Case Study [↑](#footnote-ref-1)