Friday night short copy:

WHERE ARE WE NOW #1

Scotland's 'favourite avant-garde noisemakers' Neu! Reekie! cross boundaries and borders with a one-off Hull happening featuring an eclectic mix of some of the UK counter-culture's guiding lights and time-served trouble-makers. This unique event will feature incendiary live music from Young Fathers; pop and political powerhouse Charlotte Church; spoken word sensation Hollie McNish; intercut with strange animations and powerful short films. Expect some high profile special guests.

Saturday night short copy:

WHERE ARE WE NOW #2

A fast-paced celebration of the guiding lights in UK hip-hop and the counter culture curated for Neu! Reekie! by the mighty Stanley Odd; with Altu ‘Flowrex’ Collingwood programming the strongest local voices. The night will feature live performances from leadings artists including: Akala, The Four Owls, Stanley Odd, Eva Lazarus and many (many) more. Watch this space and move with might.

Statement of Intent Copy:

'Where Are We Now?' will be a summer festival like no other: a gathering of time-served trouble-makers, spoken word rebels, artistic mavericks & leftfield music pioneers. We'll be converging on the city of Hull to ask of today's counter-culture the soaring, searching question with which David Bowie kissed us goodbye.

The UK has reached a crossroads. Where it goes next is anyone's guess. Dark divisive forces of racism and prejudice are stirring across the UK (and Europe) in the wake of Brexit and across the Atlantic following the election of Donald Trump. We need to ask our artists, musicians & writers where they stand.

For detached hipster unicyclists or stay-at-home clicktavists this may not be your time or place for we promise to ruffle feathers, take to the streets, challenge the dominant narratives, and counterpose Love to Hate.

Convening the radical fusion will be one of the UK's most acclaimed and exciting artistic collectives. With counter-cultural roots going back through the last 25 years - to the legendary Rebel Inc publishing house - Neu! Reekie! intend to take the pulse of the cultural resistance across the UK and its four nations. And have some fun involving the good people of Hull.

Come together. Ask questions. Listen & watch. Dance. Shake things up.

This is where we're at.