**CREATIVE COMMUNITIES PROGRAMME**
**PROJECT UPDATE REPORT**

**GENERAL INFORMATION**

|  |  |
| --- | --- |
| **PROJECT NAME:** | Art Celebrating Equality (ACE)  |
| **Q** | Lisa Harrison Wedgner  |
| **REPORT DATE:** | Tuesday 14 March  |

**INTRODUCTION**

Everyone who receives a grant from the Creative Communities Programme must complete this Project Update Report by the dates on the accompanying reporting schedule. Please read it straight away – you will need to collect the information throughout the lifetime of your project.

Please refer to your Agreement, and any changes you agreed with us, when you complete this Project Update Report form.

This Project Update Report tells us:

* What has happened during your project to date;
* Your current income and expenditure figures;
* What you have learned so far, and how you have adapted to these learnings.

We will send you a separate online survey about your experience of the Creative Communities Programme. We will process the information you to understand:

* The effect of our grant and support to date;
* The current effectiveness of our services and grants administration; and
* Where and how we need to make changes. We also use this information to report to our funders.

Please email this activity report to: creativecommunities@hull2017.co.uk

1. **PROJECT REPORT**

Please provide a brief update (3 or 4) sentences on each of the following areas to let us know how your project is going and how we can support you.

**EVENT PLANNING AND PROJECT MANAGEMENT**

A planning steering group of young women / workers has been sustained for the ACE festival. So far they have achieved the following: Employed 7 women artists (digital illustrator, photographer, spoken word, shadow performer, contemporary artist, documentary filmmaker and Blog designer to deliver activities to young people.

Planned, implemented, filmed and evaluated the pilot festival See link: [**https://vimeo.com/202225274**](https://vimeo.com/202225274)

Planned and presented a showcase of spoken word/music/photography from ACE pilot at WOW. Planned and implemented an outreach-plan of activities to young people.

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**MARKETING AND COMMUNCIATIONS, PARTICIPATION AND LEARNING**

The Blog artist has created a marketing plan with the young women this has been reviewed directing the following campaigns

Facebook and email campaigns for the pilot 2016

Poster campaign for the pilot 2016

Launch of Documentary Evaluating 2016 pilot.

Launch of Blog see link:

warrenart.wordpress.com

Creation of promo film for 2017 developed festival.

Email and facebook campaigns for WOW festival

In house events securing audience support for festival show cases at Freedom 2016 and WOW 2017

**RISK REGISTER**

We have sent you a template of a Risk Register with example risks that projects may face. Please complete this return with the Project Update Report.

**Please use the space below for any comments and supporting information.**

Originally we underestimated the cost of the projection part of the project – we have estimated that this is going to cost a £1000 more. We have therefore identified further funds to cover this and found someone with the specialist technical skills to implement this.

Unfortunately Hull 2017 have not presented Art Celebrating Equality in its Freedom section of the broacher in addition it has only presented 1 – 3 September workshops on 2017 website and did not to my knowledge present the documentary film, promo or blog on the 2017 websites – this is worrying and frustrating.

**BUDGET UPDATE**

In this section we ask for a summary of the income and expenditure of your activity to date.

Pleasecomplete the Budget Template provided. The template includes instructions on how to complete it.

**Please use the space below for any comments and supporting information.**

We have successfully secured £26,333 from Arts Council England to deliver the bulk costs of the project. In addition we have identified a further £1000 from Can Do’s Activity budget to cover the costs of the projection.

**Specific Requirements - VAT**

If you are registered for VAT, your expenditure figures should not include VAT that you can claim back. If you are not registered for VAT, your figures should include VAT. You may need to get advice from your own accountant or the relevant tax office. For information about VAT and other taxes, contact HM Revenue and Customs (HMRC) through their website at [www.hmrc.gov.uk](http://www.hmrc.gov.uk)

**TIMELINE UPDATE**

We have sent you a copy of your original Project Timeline. Please complete the columns called Status and Notes to let us know if your project is on track.

**Please use the space below for any comments and supporting information.**

The time line gives very clear review on what is happening – We have met the pilot and WOW components of the project, are ahead on the outreach parts and on track to deliver the developed parts for the Freedom section of the festival.

1. **MONITORING & EVALUATION REPORT**
2. **Event delivery**

**To date, how are you currently doing on reaching the targets laid out for project activity?**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **ORIGINAL TARGET\*** | **REVISED TARGET\*** | **ACTUAL TO DATE\*** |
| **PROJECT VENUE/LOCATION** |  |
| HU1 – HU9 city Hall Rise School The Warren and Library  | 3 | 5 | 5 |
| Not HU1 – HU9 | 0 | 0 | 0 |
| **ACTIVITY** |  |
| Num. of performances Freedom x 2 Library x 1 Wow x 1 Warren x 4 Rise x 1 | 5 | 9 | 3 |
| Number of exhibition days (photo exhibition in the WOW and in the Warren / projection exhibition / Contemporary Art Exhibition ) | 1 | 90 days photography the Warren  | 1 |
| Number of commissions\* Film / promo / Blog /Photo Mag Illustrated book  | 3 | 5 | 5 |
| Number of sessions for education, training or taking part\* | 92 | 110 | 55 |
| Number of accessible activities Freedom x 2 /Library / WOW | 5 | 5 | 3 |

**\*Original target: target(s) listed within your contract**

**\*Revised target: new suggested targets now that your project planning and delivery is underway**

**\*Actual to date: only complete this column if you have delivered some activity with the public**

**\*Commissions: a commission is defined as the hiring or payment to an artist / artistic company to create an art work or performance. A commission can be wholly or partly funded by you / your organisation.**

**\*Sessions for education, training or taking part: includes guided sessions, learning sessions, skills development workshops, formal training of volunteers, practical workshops, all other community/public facing workshops.**

If your project will incorporate heritage, please briefly say how you are developing, presenting and/or telling people about heritage or historical content, e.g. using heritage buildings or sites, collecting oral history (stories and memories), displaying historical artworks or collections, working with museums or archives, sharing or presenting historical stories or events.

1. **Project Delivery Team**

**This can include formal and informal feedback given to you by staff, freelancers and / or your own observations. You can use notes or minutes from project team meetings; informal conversations; emails; etc. to inform this.**

**Thinking about your project to date, what would you say have been the main successes for the project delivery team:**

The quality of the work achieved particular the photography, spoken word performances, Blog and Film.

**Thinking about your project to date, what would you say have been the main challenges for the project delivery team:**

1. **Audiences & Participation**

Young people struggled with engaging with the puppetry and feedback from the steering group was that the illustrated book was at times too cluttered as the artist tried to include all young peoples work – less is more when working towards the projection.

**To date (up to and including now), how many people have engaged with the project? If you are yet to do any public facing work, please leave this section blank.**

|  |  |  |
| --- | --- | --- |
| **TYPE OF ENGAGEMENT** | **ACTUAL TO DATE** | **% FROM HU1-HU9\*** |
| Number of audience members\* | Footfall 356 Freedom Footfall 89 WOWFootfall Warren 82 E audiences Blog / film Facebook | 96% |
| Number of participants\* | New young people: 93 | 96% |
| **H** |  |  |

**\*The % can be taken from the results of your audience and participant surveys or box office reports**
**\*‘Audience members’ includes people going to an exhibition or performance, and people getting access to work that is printed, recorded, broadcast or on the internet.**
**\*‘Participants’ means doing the activity.**

**Please complete the Total column within the tables below. You should collect this information using the Audience and Participant Surveys (which will be designed with support from the Hull 2017 team) and / or via the Participant Equal Opportunities Form provided in the Toolkit.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **ACTUAL TO DATE** |  |  | **ACTUAL TO DATE** |
| **AGE GROUPS**  |  | **CONDITIONS**  |  |
| 0-2 years |  |  | Learning disability |  5 |
| 3-5 years |  |  | Long-term illness/condition | 5 |
| 6-10 years |  |  | Sensory impairment | 1 |
| 11-15 years | 1 |  | Mental Health condition | 23 |
| 16-17 years | 11 |  | Physical impairment | 3 |
| 18-19 years | 26 |  | Cognitive impairment |  |
| 20-24 years | 38 |  | Other | 9 |
| 25-29 years | 11 |  | **ETHNICITY**  |  |
| 30-34 years | 1 |  | Welsh / English / Scottish / Northern Irish / British | 74 |
| 35-39 years |  |  |
| 40-44 years |  |  | Irish | 1 |
| 45-49 years |  |  | Gypsy or Irish Traveller | 0 |
| 50-54 years |  |  | Any other White background  | 0 |
| 55-59 years |  |  | White and Black Caribbean | 1 |
| 60-64 years |  |  | White and Black African | 0 |
| 65-69 years |  |  | White and Asian | 1 |
| 70-74 years |  |  | Any other Mixed/multiple ethnic background  | 0 |
| 75+ years |  |  | Indian | 1 |
| Prefer not to say |  |  | Pakistani | 0 |
| **GENDER** |  |  | Bangladeshi | 0 |
| Male  | **383833**38**8873838** |  | Chinese | **00** |
| Female | 54 |  | Any other Asian background | 0 |
| Transgender |  |  | African | 3 |
| Other | 1 |  | Caribbean | 0 |
| Prefer not to say |  |  | Any other Black/African/Caribbean background  | 2 |
| **DISABILITY/LONG TERM ILLNESS** |  | Arab | 0 |
| Yes | 33 |  | Any other ethnic group  | 2 |
| No | **404040**40**04040** |  | Prefer not to say |  **9** 9**9** |

**This can include formal and informal feedback given to you by staff and / or your own observations. You can use comments books; informal conversations; emails; etc. to inform this.**

**Thinking about your project to date, what would you say have been the main successes for your audience members / participants:**

Creating high quality visual art that truthfully presents young peoples lives. This project has supported more young women to actively get involved in the Can Do project. Stats are now 50:50 young men to young women (Prior to this they where 29:71). University has asked for presentations to be delivered to students on 3 degree programs and 2017 have asked for support on how to involve young people in the Turner prize.

**Thinking about your project to date, what would you say have been the main challenges for you / your audience members / participants:**

Participants found the puppetry aspect of this project scary- artist now focusing on shadow performance supporting young people to present the challenges they are up against within society through this medium.

1. **Online Engagement**

**To date, how has your project impacted upon your online presence?**

|  |  |  |
| --- | --- | --- |
|  | **TOTAL PAGE VIEWS TO DATE SINCE PROJECT BEGAN** | **UNIQUE PAGE VEIWS TO DATE SINCE PROJECT BEGAN** |
| Website views relating to project |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **LIKES/FOLLOWERS AT START OF THE PROJECT** | **LIKES/FOLLOWERS SINCE PROJECT BEGAN** | **IMPRESSIONS ON POSTS RELATING TO THE PROJECT TO DATE** | **ENGAGEMENTS WITH POSTS RELATING TO THE PROJECT TO DATE** |
| Facebook | **1398** |  |  | **1539** |
| Twitter |  |  |  |  |
| Instagram |  |  |  |  |
| Other |  |  |  |  |

**DEFINITIONS**

* **Followers include:** Facebook Page Likes / Profile Friends; Twitter Followers; YouTube Subscribers; etc.
* **Impressions:** impressions (“views”) of Facebook posts linked to CCP project; impressions (“views”) of Twitter tweets linked to CCP project; views of YouTube videos linked to CCP project; etc.
* **Engagements:** Facebook posts, likes, shares, comments; Twitter tweets, retweets, likes; YouTube shares, comments; etc.

what the photography artist is producing with the young people is brilliant.**In the boxes below, please share a selection of audience comments or quotes from social media made about your project:**

I am invited by the young artists to engage in a conversations with them about their thoughts and perspectives concerning equality.

What the photography artist is producing with the young people is brilliant.

‘What the Joanne Coates produced with young people was brilliant’

I had the opportunity to see three young women perform their collective poem concerning Equality. Their insightful play with words, themes and voices stood out, as they touched upon immediate, contemporary topics such as the burquini-debate in France as well as time-less questions of bodily discrimination concerning dis/ability.

I was particularly fascinated by a photo collage presenting same sex couples in front of the Warren - as it mutually discusses the sites and people standing for equality in the city of Hull.

1. **Partners**

**To date, how many partners are involved with the project?**

|  |  |  |
| --- | --- | --- |
|  | **ACTUAL TO DATE BASED IN** **HU1 – HU9** | **ACTUAL TO DATE BASED OUTSIDE** **HU1 – HU9** |
| **PARTNER TYPE**  |
| Artistic partner (e.g. theatre, art gallery, music venue) |  1 | 1 |
| Heritage partner (e.g. museum, archive) | 1 | 1 |
| Funder (e.g. Arts Council England, business, private trust) | 2 | 2 |
| Public Sector partner (e.g. libraries, GPs) | 2 | 2 |
| Voluntary sector partner (e.g. community group, charity) | 3 | 4 |
| Education (e.g. school, college, university) | 1 | 2 |
| Other |  |  |
| **PARTNERSHIP STAGE** |
| Number of new partnerships established via this project | 3 | 1 |
| Number of existing partners involved in this this project | 8 | 1 |

**This can include formal and informal feedback given to you by staff and/ or your own observations. You can use comments books; informal conversations; emails; etc. to inform this.**

**Thinking about your project to date, what would you say have been the main successes for your partners:**

Succeeded all outcomes to date and reached new marginalized young people with quality Art –This has been successfully captured on the video.

**Thinking about your project to date, what would you say have been the main challenges for your partners:**