

WELCOME TO THIS SURVEY

Hello, good to speak to you again.

Now that you've been to visit *Where Do We Go From Here*, this interview will provide a chance for you to reflect on the experience and see what you thought of it. As before, your feedback will be combined with that of other peer assessors and will be anonymised within the evaluation report.

As with the pre-visit interview, it will probably take us about 20 minutes to complete.

Any questions before we get started?

ABOUT YOU

1. Name:

2. Organisation or Company:

QUALITY

So, based on your visit to *Where Do We Go From Here*, I'll now ask you to score each of the following metrics on a scale from 0-10, where a score of 0 indicates the strongest level of disagreement, a score of 10 indicates the strongest level of agreement.

As before, you'll be asked to share reasons why you have awarded these scores. In doing so you will be able to provide specific feedback on individual installations if you wish to do so.

* 3. Please mark a point on the scale that best represents your level of agreement with the following statement about *Where Do We Go From Here*:

Strongly disagree

0

1

2

3

4

5

6

7

8

9

Strongly agree

10

Concept: It was an interesting idea / programme

Reason

Presentation: It was well produced and presented

Reason

Distinctiveness: It was different from things I've experienced before

Reason

Challenge: It was thought-provoking

Reason

Captivation: It was absorbing and held my attention

Strongly disagree

Strongly agree

0

1

2

3

4

5

6

7

8

9

10

Reason

Rigour: It was well thought through and put together

Reason

* 4. In what way(s), if any, did you feel that diversity* was explored / represented by **Where Do We Go From Here?** *Diversity refers to gender, ethnicity, disability, age, sexual orientation, and / or socio-economic status

HERITAGE

As discussed in the pre-visit interview, 'Where Do We Go From Here?' responded to a brief to be placed within the boundaries of Hull's Old Town. The final installations you have now seen were at:

- Beverley Gate
- Trinity Square (adjacent to Hull Minster, previously Holy Trinity Church)
- Museums Quarter (Gardens area and Wilberforce House)

* 5. Please mark a point on the scale that best represents your level of agreement with the following statements about *Where Do We Go From Here?*

Where Do We Go From Here...

	Strongly disagree											Strongly agree
	0	1	2	3	4	5	6	7	8	9	10	
...demonstrated new ways of highlighting the city's historic buildings and monuments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...presented audiences with new ways of engaging with the city's historic buildings and monuments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...contributed to the development of artistic practice in celebrating a city's historic buildings and monuments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. In what ways do you feel the project highlighted the city's historic buildings and monuments to the general public?

7. In what ways do you feel the project engaged the general public with the city's historic buildings and monuments?

8. In what ways do you feel the project contributed to the development of artistic practice in celebrating the city's historic buildings and monuments?

YOUR PERCEPTION OF HULL

* 9. Thinking of your experience attending *Where Do We Go From Here*, how has the way you would describe Hull to someone else changed, if at all?

- I would speak more positively about Hull to someone else, as a result of my experience attending *Where Do We Go From Here*
- I would not change the way I describe Hull to someone else, as a result of my experience attending *Where Do We Go From Here*
- I would speak more negatively about Hull to someone else, as a result of my experience attending *Where Do We Go From Here*
- Other (please specify)

* 10. Please can you explain the reason for the answer you gave to the last question?

ANYTHING ELSE?

11. Is there anything else that you would like to share with us about your experience visiting Where Do We Go From Here: