

# Event Sales Report

## Flood: Abundance (Part 2) & New World (Part 4)

Prepared: 09/10/2017 02:41:29

Gross Sales = £16,870.00

No. of Instances: 5

Date	Capacity	Capacity Lock	All Seats Sold		Excluding Comps		Gross			Sold at Gross Value				Concessions / Discounted				Comps		Reserves			Total Available	
			# Sold	% of Capacity	# Sold	% of Capacity	Financial Capacity	Yield	Yield as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	£ Sold	£ as % of FCap	# Sold	% of Capacity	# Reserved	% of Capacity	Locked		Sold & Reserved
04/10/2017 19:00	450	0	347	77%	121	27%	£11,250.00	£2,755.00	24%	67	15%	£1,675.00	15%	54	12%	£1,080.00	10%	226	50%	0	0%	25	347	78
05/10/2017 19:00	450	0	341	76%	117	26%	£11,250.00	£2,780.00	25%	88	20%	£2,200.00	20%	29	6%	£580.00	5%	224	50%	0	0%	26	341	83
06/10/2017 19:00	450	0	324	72%	145	32%	£11,250.00	£3,340.00	30%	92	20%	£2,300.00	20%	53	12%	£1,040.00	9%	179	40%	0	0%	26	324	100
07/10/2017 19:00	450	0	339	75%	215	48%	£11,250.00	£5,160.00	46%	172	38%	£4,300.00	38%	43	10%	£860.00	8%	124	28%	0	0%	26	339	85
08/10/2017 19:00	450	0	294	65%	120	27%	£11,250.00	£2,835.00	25%	87	19%	£2,175.00	19%	33	7%	£660.00	6%	174	39%	0	0%	26	294	130
	2250	0	1645	73%	718	32%	£56,250.00	£16,870.00	30%	506	22%	£12,650.00	22%	212	9%	£4,220.00	8%	927	41%	0	0%	129	1645	476

Summary Excluding Reserves	
Sold:	1645
As % of Capacity	73%
Yield:	£16,870.00
As Percentage:	30%
Avg. Yield Per Ticket:	£10.26

Summary Including Reserves	
Sold or Reserved:	1645
As Percentage:	73%
Yield:	£16,870.00
As Percentage:	30%
Avg. Yield Per Ticket:	£10.26

Summary of Discounted Tickets	
Gross price tickets discounted	0
Value of gross price discounts	£0.00
Conc tickets discounted	0
Value of conc discounts	£0.00
Number of price overrides	18

Totals	Gross	Tax	Net
	Total Excluding Reserves	£16,870.00	£0.00
Total Including Reserves	£16,870.00	£0.00	£16,870.00

Targets	
Seats Target	276
% of Seats Target (excl. Reservations)	596.0%
% of Seats Target (incl. Reservations)	596.0%

