**Bios**

**makeAMPLIFY**

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makeAMPLIFY is the collaboration between award winning dance artist Jennifer Irons and international Audio visual artist Zach Walker. They work with diverse groups of people from first timer to professional to create site-specific performances and interactive installations that engage, challenge and surprise. They aim to reveal the hidden and ignored to inspire people and create meaningful experiences for audiences, clients and participants alike.

In 2011 makeAMPLIFY collaborated on *Encounters*; working with residents of Harlow to create an audio descriptive and interactive tour through the empty shops of the local High Street. Since then, they have developed an education and residency program and created a range of community-engaged and commercial programs. Other notable projects include *Apparitions;* featuring 45-metre high video mapped projections of residents of Stratford dancing in the opening of London’s Queen Elizabeth Olympic Park, *Send ‘em Down* in the iconic and notorious Old Sessions Court House in East London, and most recently *#Intotheswich;* featuring movement and video projections in the lost and forgotten spaces of Ipswich. makeAMPLIFY are recipients of the Lloyds School for Social Entrepreneurs Grant 2015/16 and are currently Associate Artists of East London Dance and BEEE Creative.

For more info:

www.makeamplify.co.uk

**Jennifer Irons**

Jennifer Irons is an award-winning dance artist working internationally across theatre, film, large-scale, site-specific and social development projects. She collaborates regularly with others from diverse disciplines and backgrounds to create experiential events for audience and performers alike. With a strong inclusive practice, her work has been presented in locations ranging from Trafalgar Square in London to a Bula Hut in Fiji.

Jennifer is the founder and director of ironINC in Africa; arts for cultural exchange and professional and social development program throughout Africa and the Middle East and has received the Artists International Development Fund from British Council. She is currently an Associate Artist with East London Dance and Candoco Dance Company.

Film and TV credits include the feature film *Hero* (2014), Assistant Choreographer in Birmingham Opera’s *Othello* (2009) for BBC2 and nominated for the RPS Award for Best Opera. Music video credits include Olly Murs’ number 1 single, *Heart Skips a Beat* and Wave Machines’, *Keep The Lights On*, with which she won the 2011 UK Music Video Award for Best Choreography.

In addition to her own work, Jennifer is regularly commissioned to direct large-scale mass movement programs often with large community casts. They include several programs in the 2012 Cultural Olympiad, as Rehearsal and Project Director for Akram Khan’s worldwide *Big Dance 2016* program and as Artistic Director of *Dance Rio 2016* which saw over 2000 young dancers perform at large sporting events across East London and Essex.

For more info:

www.jenniferirons.co.uk

**Zach Walker**

Zach is a multi disciplinary artist and VJ who works internationally with film and other digital technologies. He is visuals director for 2-time UK Beatboxing Champion Reeps One, and collaborated for both Reeps’ live productions and gallery events over the past 5 years including Edinburgh Fringe Festival and the Human Beatbox Festival in France.

Zach was visuals director for Decibel Electronic Arts and Music Festival in Seattle, USA from 2009-2014 where he collaborated with artists such as Moby, DJ Shadow, Flying Lotus and many more.

Originally commissioned by Guerilla Science for the Mathematical Science Research Institute at Berkeley, California, he created the *Visualizing Vibrations* interactive sound and visuals sculpture. Most recently it has been featured at Hull Freedom Festival 2015, Google Chrome Cast Event at the Consumer Electronics Showcase in Las Vegas, Figment NYC – interactive arts festival and Black – Music and Arts Project New York City, and with Project Instrumental in Cardiff and London.

For more info:

www.zachwalker.co.uk