

**CREATIVE PARTNERS: PARTICIPANT SURVEY**

Many thanks for coming along to **Depart**at Hull General Cemetery.

This questionnaire will be used to see what you thought of the event, and to help us understand what we're doing well, and where improvements need to be made for events that we run in the future. We're also keen to understand a little bit more about our audiences, so we can measure the effectiveness of our marketing and outreach activities.

As our project is supported by Hull 2017, there are also a few questions that will help them to evaluate the impact of the year that we have been asked to include. It should take no more than five minutes to complete.

Please be assured that all responses provided to this questionnaire are anonymised for the purposes of evaluation and treated with the strictest confidence. No names will be assigned to the results. Hull 2017 and all evaluation partners adhere to the Market Research Society's Code of Conduct and follow the data protection principles set out in the Data Protection Act 1998.

Please return by **Friday 2 June**.

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1. **What was your main reason for taking part in ‘Depart’?**(Please select **one** answer only)

|  |  |
| --- | --- |
| 🞏 | Because it’s part of Hull UK City of Culture 2017 |
| 🞏 | Because I regularly take part in Freedom Chorus event / activities |
| 🞏 | It’s a unique experience not to be missed |
| 🞏 | General interest in this type of event |
| 🞏 | Wanted to see / do something creative |
| 🞏 | Specific interest in the artists involved (please specify which artists below) |
| 🞏 | Getting involved in what’s happening |
| 🞏 | Trying something new or different |
| 🞏 | It’s affordable / good value |
| 🞏 | Something to do with friends / family |
| 🞏 | Something to do with the kids |
| 🞏 | Interested to find out more about Hull |
| 🞏 | No particular reason / someone else’s idea |
| 🞏 | Other – please specify below: |
|  |  |

1. **If there any other reasons you would like to share with us, about why you chose to take part in ‘Depart’ please do so below:**

|  |
| --- |
|  |

1. **How far would you disagree or agree with the statements?**  
    **Depart…**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Strongly disagree** | **Disagree** | **Neither disagree nor agree** | **Agree** | **Strongly agree** |
| …gave everyone the chance to share and celebrate together | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …was an enjoyable experience | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …improved my singing skills | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …made me feel more connected with the stories of Hull and its people | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| … introduced me to new artistic experiences for the first time | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …made me think more positively about people from other generations | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| … improved my self-esteem and/or confidence | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …gave me the opportunity to interact with other people who I wouldn’t have normally interacted with | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **How far would you disagree or agree with the following statements?**  
   **“Using art based approaches to explore/present the history and heritage of Hull makes the history and heritage…**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **Strongly disagree** | **Disagree** | **Neither disagree nor agree** | **Agree** | **Strongly agree** |
| …more interesting” | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |
| …easier to understand” | 🞏 | 🞏 | 🞏 | 🞏 | 🞏 |

1. **Please rate how engaged you generally feel with your local community (engagement refers to a feeling that you are meaningfully connected to other people in your community, and/or the community as a whole)?**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Completely disengaged | 🞏 | Disengaged | 🞏 | Engaged | 🞏 | Very engaged |  |

1. **Please rate how proud you feel of your contribution to the 'Depart' project?**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Not at all proud | 🞏 | Occasionally proud | 🞏 | Mostly proud | 🞏 | Very proud |  |  |  |  |  |  |

1. **Please rate the following statement, in relation to your personal experience:  
   "I feel like I belong / belonged at the 'Depart' project"**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Never | 🞏 | Sometimes | 🞏 | Most of the time | 🞏 | Always |  |  |  |  |  |  |

1. **Have you been to, or are you planning to attend or take part in other events and activities programmed for Hull UK City of Culture 2017?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No | 🞏 | Not sure |  |

1. **Please share any further comments you have about ‘Depart’ below:**

|  |
| --- |
|  |

1. **Not including ‘Depart’, in the last 12 months have you taken part in any singing activity as part of a choir?**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Yes | 🞏 | No | 🞏 | Don’t remember |  |

1. **How likely is it that you will continue to sing or play as part of a choir or orchestra in the future, as a result of taking part in ‘Depart’?**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Very unlikely | 🞏 | Unlikely | 🞏 | Neither unlikely nor likely | 🞏 | Likely | 🞏 | Very likely |  |  |  |  |

1. **How did you find out about the ‘Depart’ project?**(Please tick all that apply)

|  |  |
| --- | --- |
| 🞏 | Friends/family/colleagues - told me in person |
| 🞏 | Friends/family colleagues – via social media / email |
| 🞏 | Choral Development Group |
| 🞏 | www.hull2017.co.uk |
| 🞏 | Other website (please specify) |
| 🞏 | Hull 2017 Facebook / Twitter / Instagram / Youtube / Flickr / e-newsletter |
| 🞏 | Other organisation Facebook / Twitter / Instagram / YouTube / Flickr (please specify) |
| 🞏 | Advertising and printed promotional material (e.g. brochure, leaflet, flyer, billboard) |
| 🞏 | Newspaper |
| 🞏 | TV |
| 🞏 | Radio |
| 🞏 | Don’t remember |
| 🞏 | Other – please specify.  Where applicable, please specify other organisation social media / website / other publicity source: |
|  |  |

**ABOUT YOU**

The following information is to enable us to better understand our audiences, and determine how effective we are in reaching a broad and diverse number of people. Please be assured that this information will be treated sensitively. It will remain completely anonymous and will not be linked to any individual.

1. **What is your post code?**

(This will be used for evaluation purposes only, to map audiences for our project)

|  |
| --- |
|  |

1. **Which of the following best describes your employment status?**

(Please select **one** answer only)

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Employed / working full or part time | 🞏 | Unable to work |
| 🞏 | Self-employed | 🞏 | Retired |
| 🞏 | Unemployed | 🞏 | Student |
| 🞏 | On a government scheme for employment training | 🞏 | Prefer not to say |
| 🞏 | Looking after family / home |  |  |

1. **How would you define your gender?** (Please select **one** answer only)

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| 🞏 | Male | 🞏 | Gender non-conforming | 🞏 | Transgender |  |
| 🞏 | Female | 🞏 | Prefer not to say |  |  |

1. **How would you define your ethnic background?**(Please select **one** answer only)

|  |  |
| --- | --- |
| 🞏 | White: English / Welsh / Scottish / Northern Irish |
| 🞏 | White: Irish |
| 🞏 | White: Polish |
| 🞏 | White: any other white background |
| 🞏 | Mixed/multiple ethnic groups: White and Black Caribbean |
| 🞏 | Mixed/multiple ethnic groups: White and Black African |
| 🞏 | Mixed/multiple ethnic groups: White and Asian |
| 🞏 | Mixed/multiple ethnic groups: Any other Mixed/multiple ethnic background |
| 🞏 | Asian/Asian British: Bangladeshi |
| 🞏 | Asian/Asian British: Indian |
| 🞏 | Asian/Asian British: Pakistani |
| 🞏 | Asian/Asian British: Chinese |
| 🞏 | Asian/Asian British: Any other Asian background |
| 🞏 | Black/African/Caribbean/Black British: African |
| 🞏 | Black/African/Caribbean/Black British: Caribbean |
| 🞏 | Black/African/Caribbean/Black British: Any other Black/African/Caribbean background |
| 🞏 | Other: Arab |
| 🞏 | Prefer not to say |
| 🞏 | Other: Any other ethnic background |
|  | *Please specify your ethnic background in the box below if you wish:* |
|  |  |

1. **Which of the following age groups are you?**(Please select **one** answer only)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| 🞏 | Under 6 years | 🞏 | 6-10 years | 🞏 | 11-15 years |
| 🞏 | 16-17 years | 🞏 | 18-19 years | 🞏 | 20-24 years |
| 🞏 | 25-29 years | 🞏 | 30-34 years | 🞏 | 35-39 years | |
| 🞏 | 40-44 years | 🞏 | 45-49 years | 🞏 | 50-54 years | |
| 🞏 | 55-59 years | 🞏 | 60-64 years | 🞏 | 65-69 years | |
| 🞏 | 70-74 years | 🞏 | 75+ years | 🞏 | Prefer not to say | |

1. **Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?**(Please select **one** answer only)

|  |  |  |  |
| --- | --- | --- | --- |
| 🞏 | Yes – limited a lot | 🞏 | Yes – limited a little |
| 🞏 | No | 🞏 | Prefer not to say |

**THANK YOU FOR COMPLETING THIS SURVEY**