

# The Beacon of Light

Humber Bridge Illuminations

Creative Directors: Craig Morrison & Joel Cockrill

Technical Director: Carl Miller

Queen's Diamond Jubilee 2 - 5 June 2012

"What a great unique opportunity the Humber Region have in relation to your spectacular idea of making the Humber Bridge the biggest Beacon in the world for this unique occasion, which as you know is being organised to celebrate The Queen's Diamond Jubilee this year, and I look forward to hearing more from you, as I believe the international, National, and local media, along with the public will be very interested in this amazing concept, and I 'salute' you and your team for the effort you are undertaking."

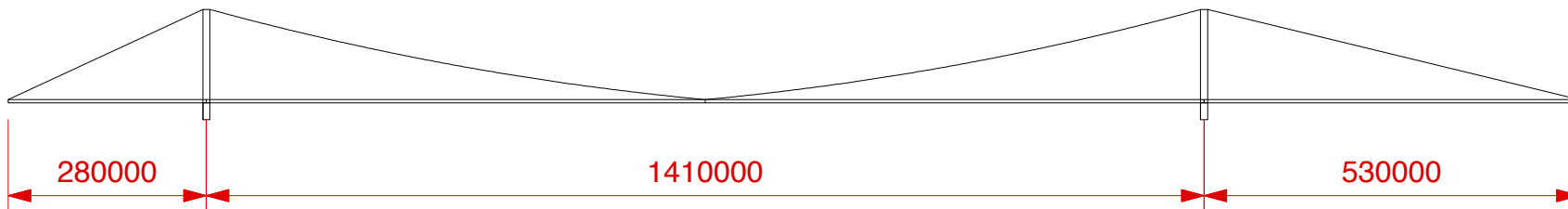
*- Bruno Peek the Queens Pageantmaster*

Proposal Date 16 February 2012

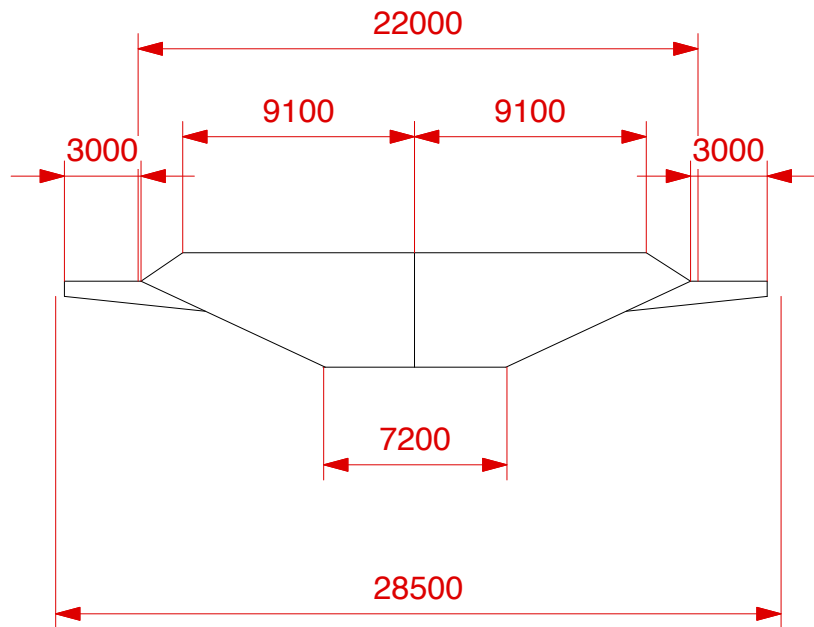
Proposal Reference: JN12074 Issue B



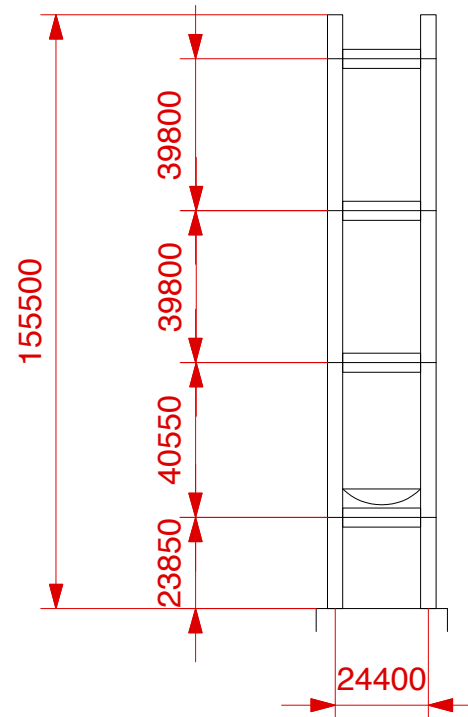
1:10,000



1:300



1:2,000



Notes

Rev	Date	Description
Rev	Date	Description



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Client Information

Movix

Project Information

The Beacon of Light  
 Humber Bridge 2012

Drawing Title

JN12074\_Movix\_Humber\_  
 Site\_Elevations\_V1

Scale	Date
Various	14/02/12
Drawn By	Checked By
CM	CM

Drawing Status

Issue A		
Job No.	Drawing No.	Rev
JN12074	JN12074_002	00

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Humber Bridge, Hesse, HU13 0JG, UK



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Imagery Date: May 7, 2007

53°42'21.46" N 0°27'06.67" W elev 0 m

Eye alt 4.61 km



Site Survey

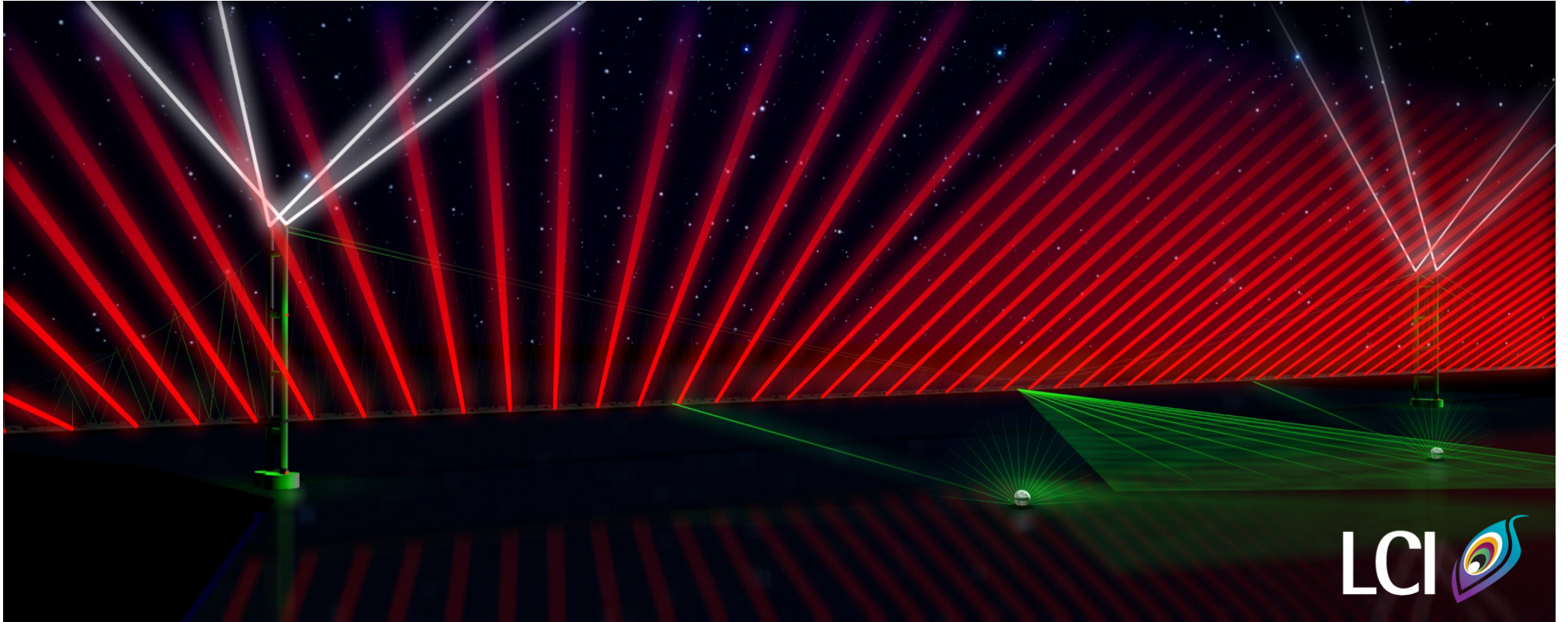


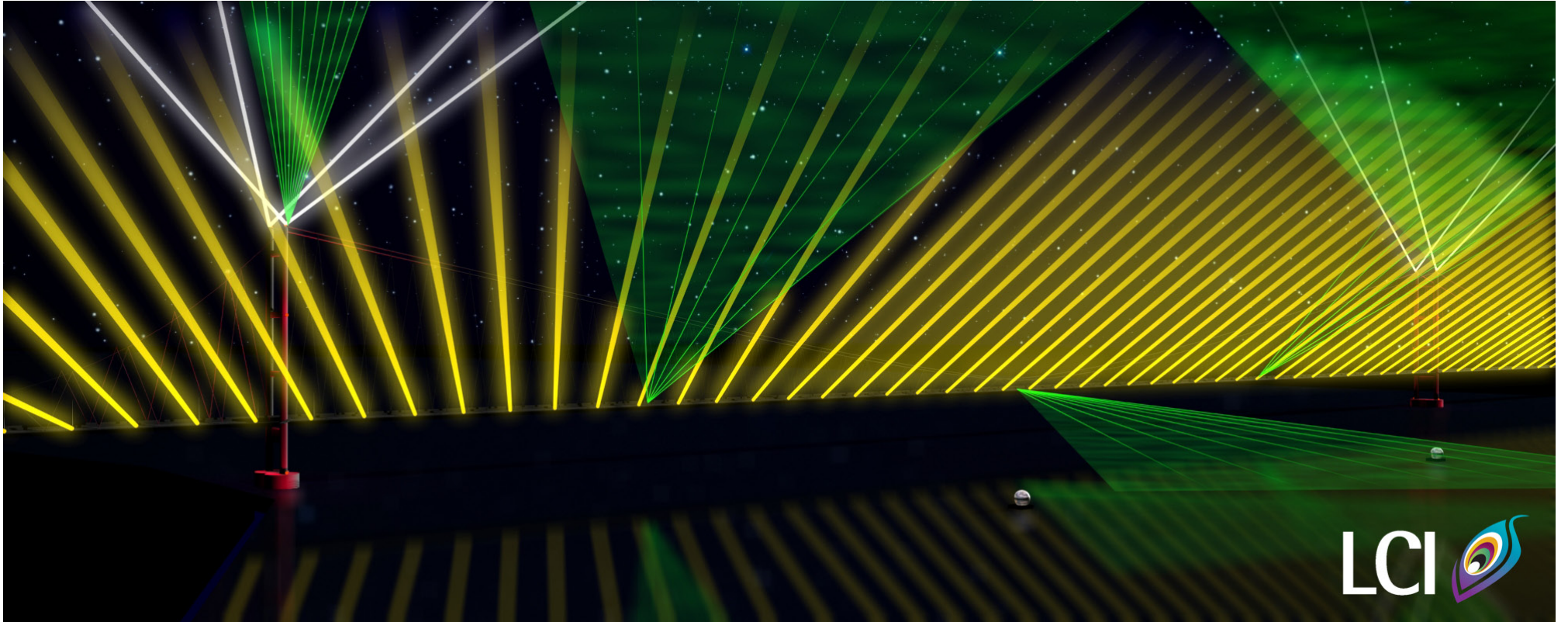
Previous bridge lighting projects.

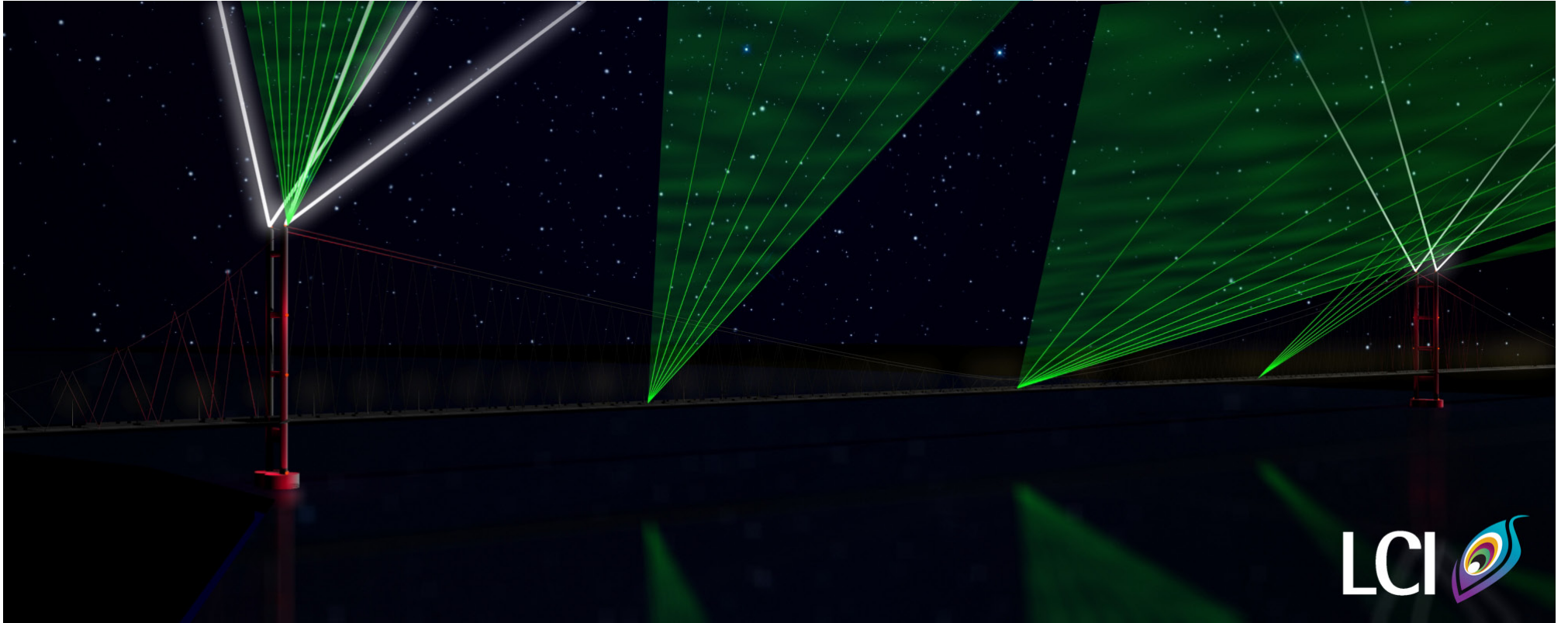






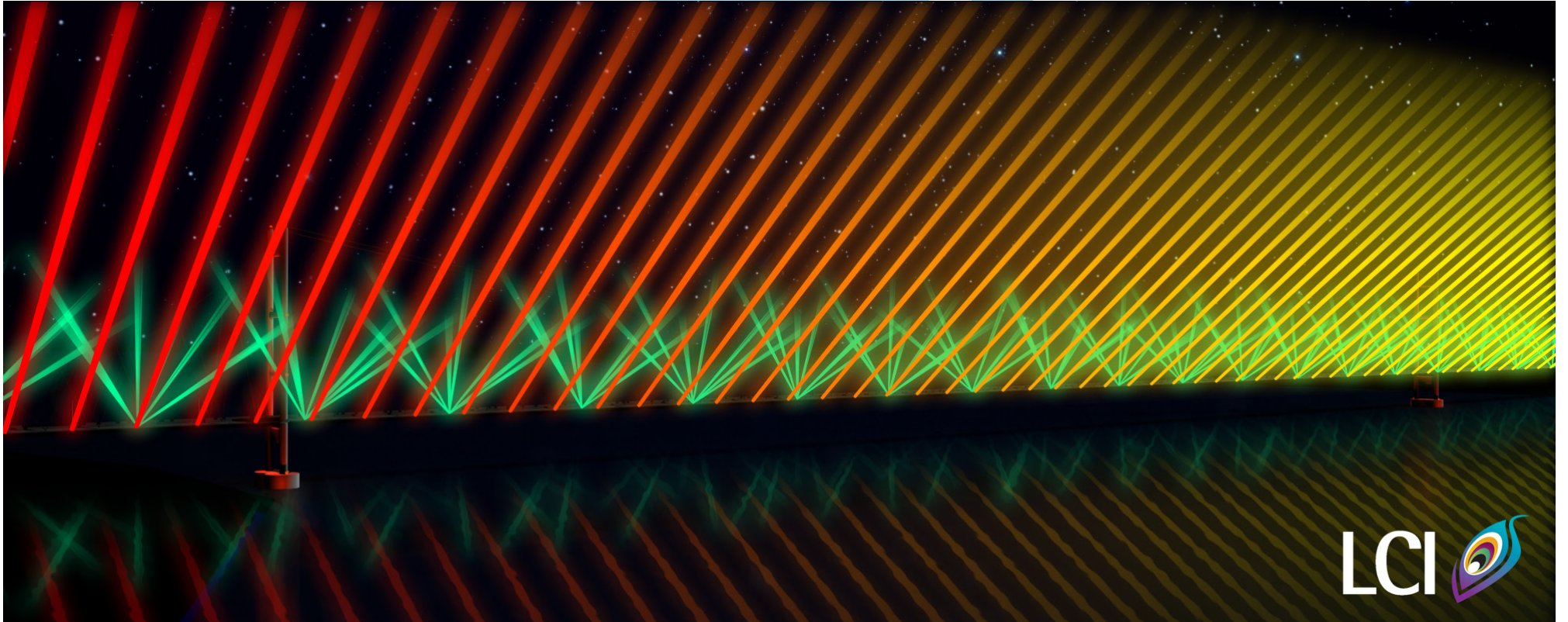


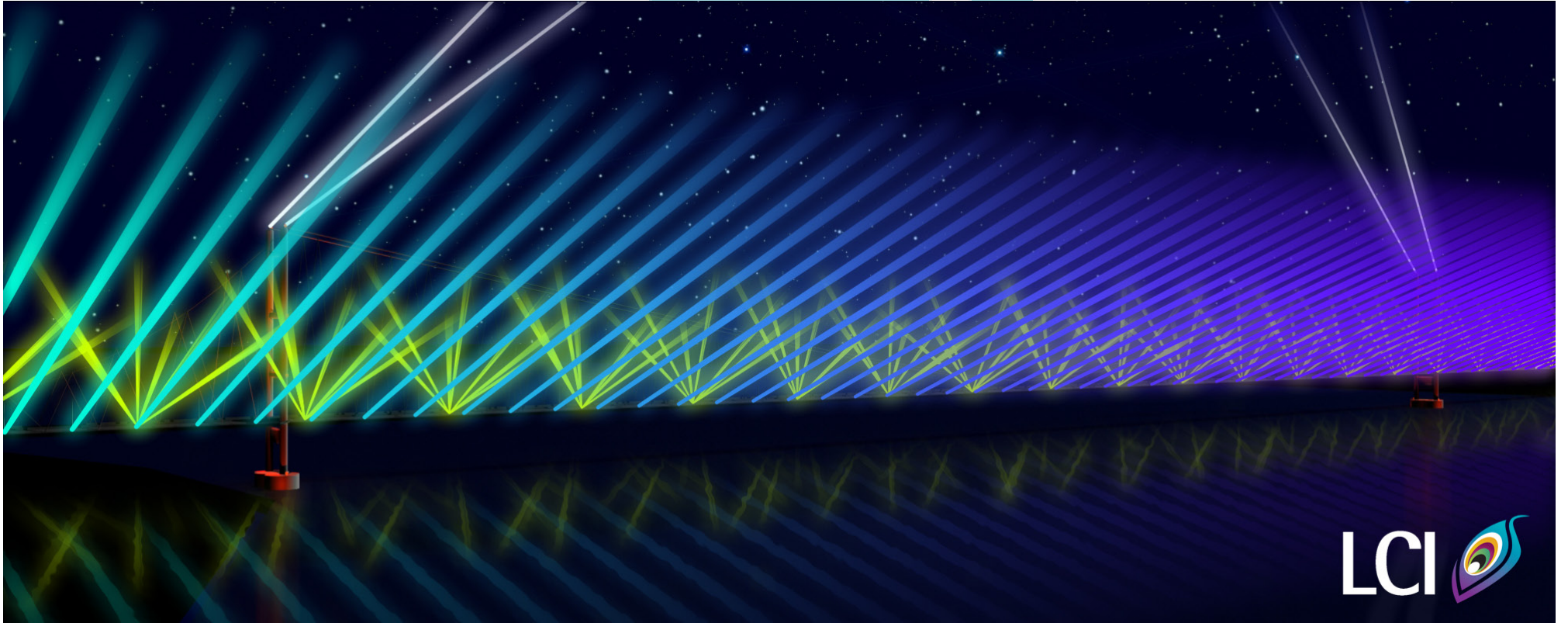


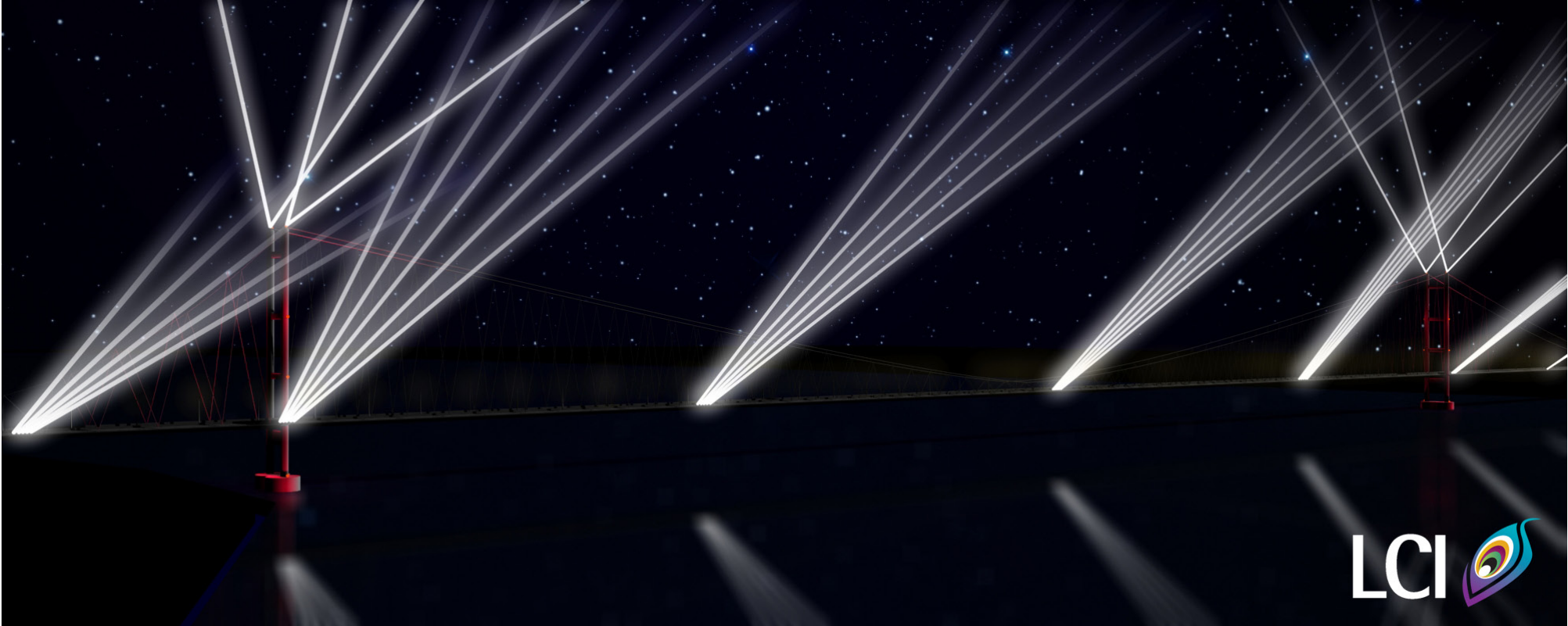


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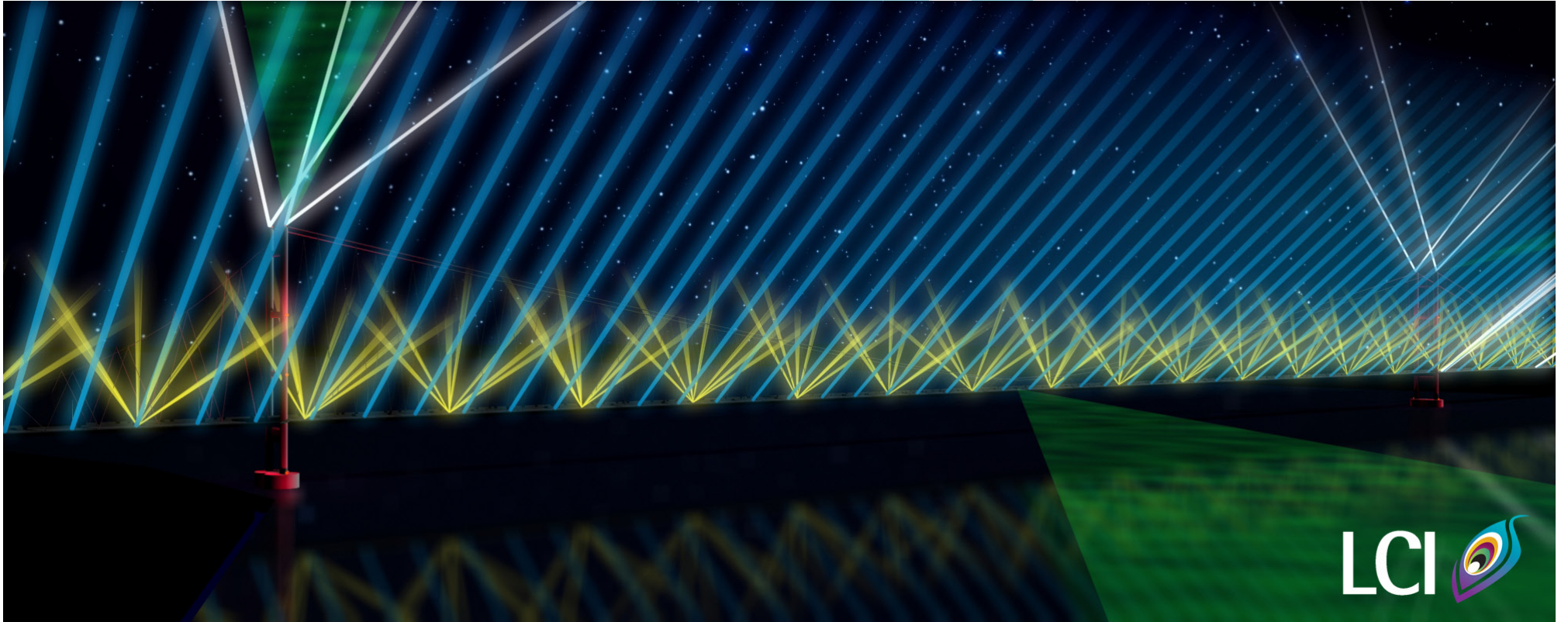


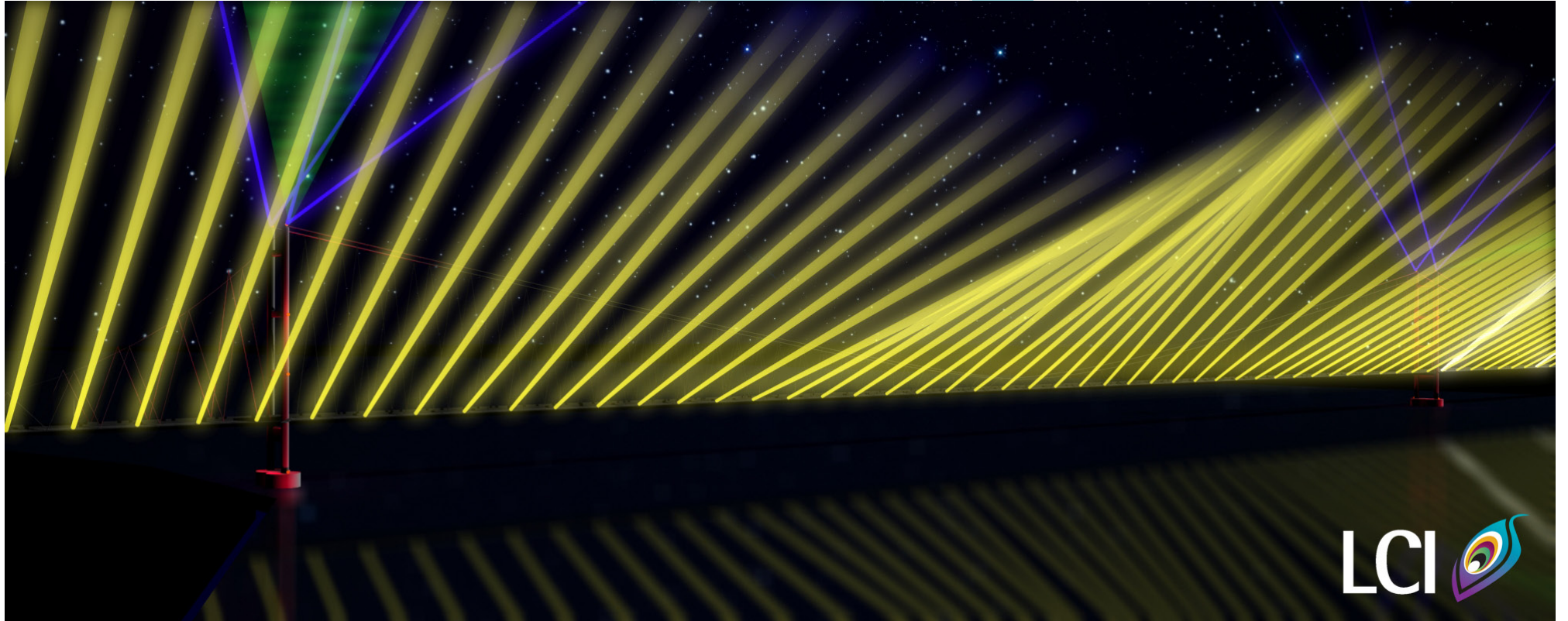




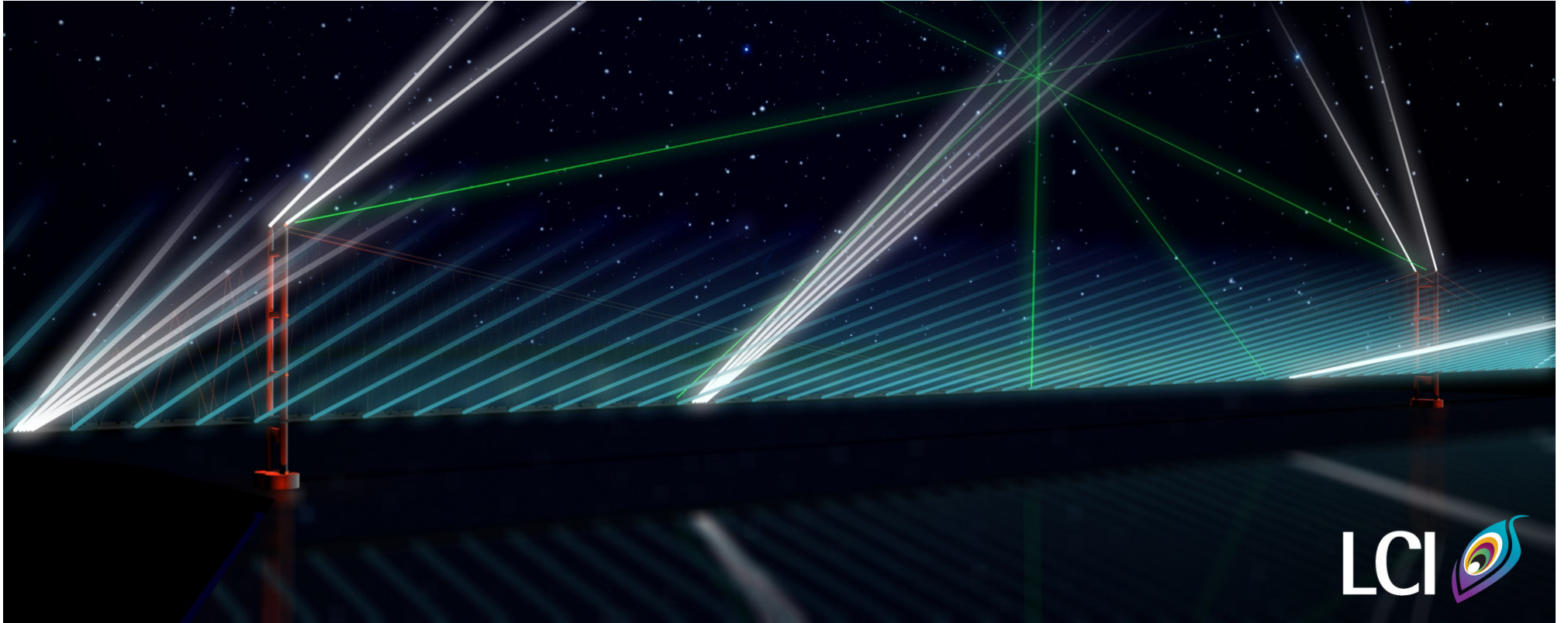
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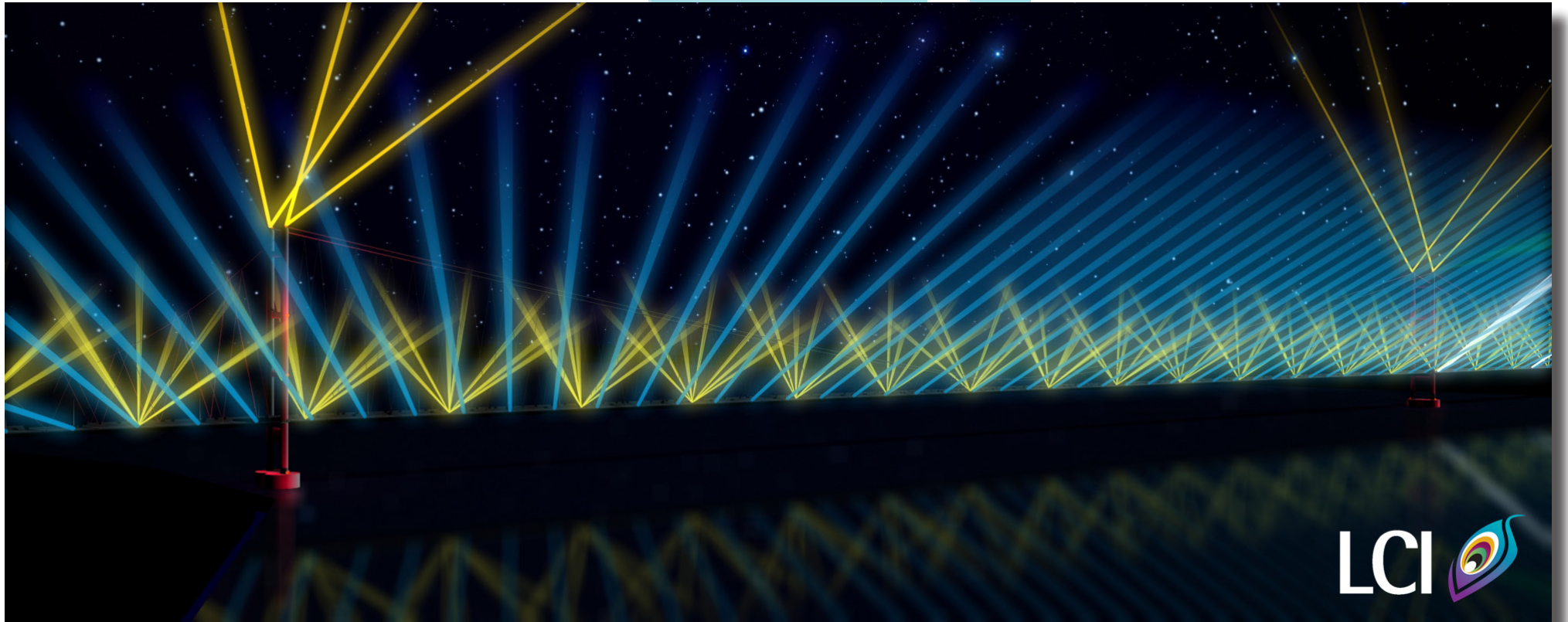
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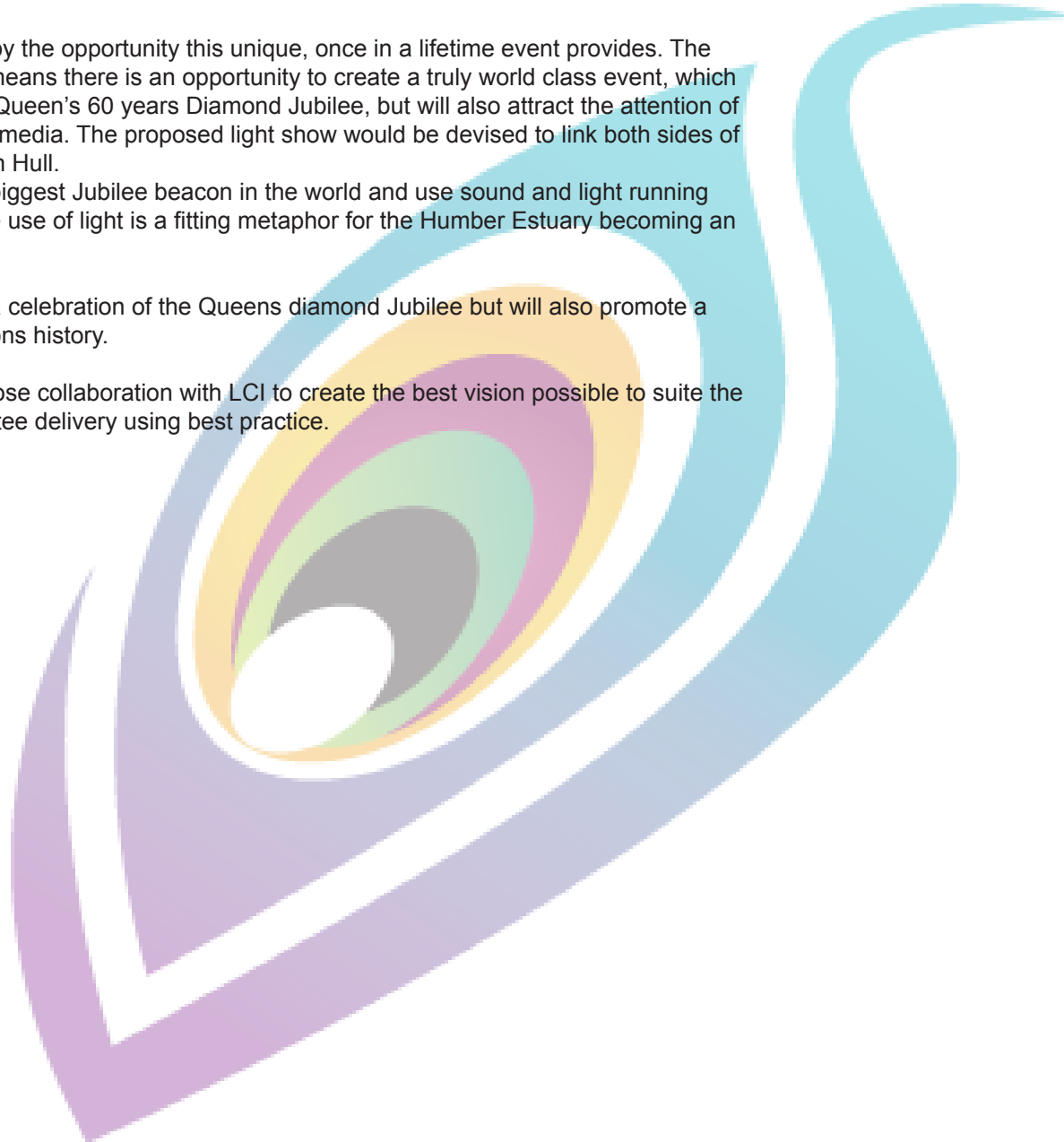
## Creative Vision

The Creative team are inspired by the opportunity this unique, once in a lifetime event provides. The spectacular scale of the bridge means there is an opportunity to create a truly world class event, which is not only a fitting tribute to the Queen's 60 years Diamond Jubilee, but will also attract the attention of the country or in fact the world's media. The proposed light show would be devised to link both sides of the Humber and also the Deep in Hull.

The Beacon of Light will be the biggest Jubilee beacon in the world and use sound and light running for three consecutive nights. The use of light is a fitting metaphor for the Humber Estuary becoming an Enterprise Zone.

The Beacon of light is primarily a celebration of the Queens diamond Jubilee but will also promote a new chapter in the Humber regions history.

The creative team will work in close collaboration with LCI to create the best vision possible to suite the events needs but also to guarantee delivery using best practice.

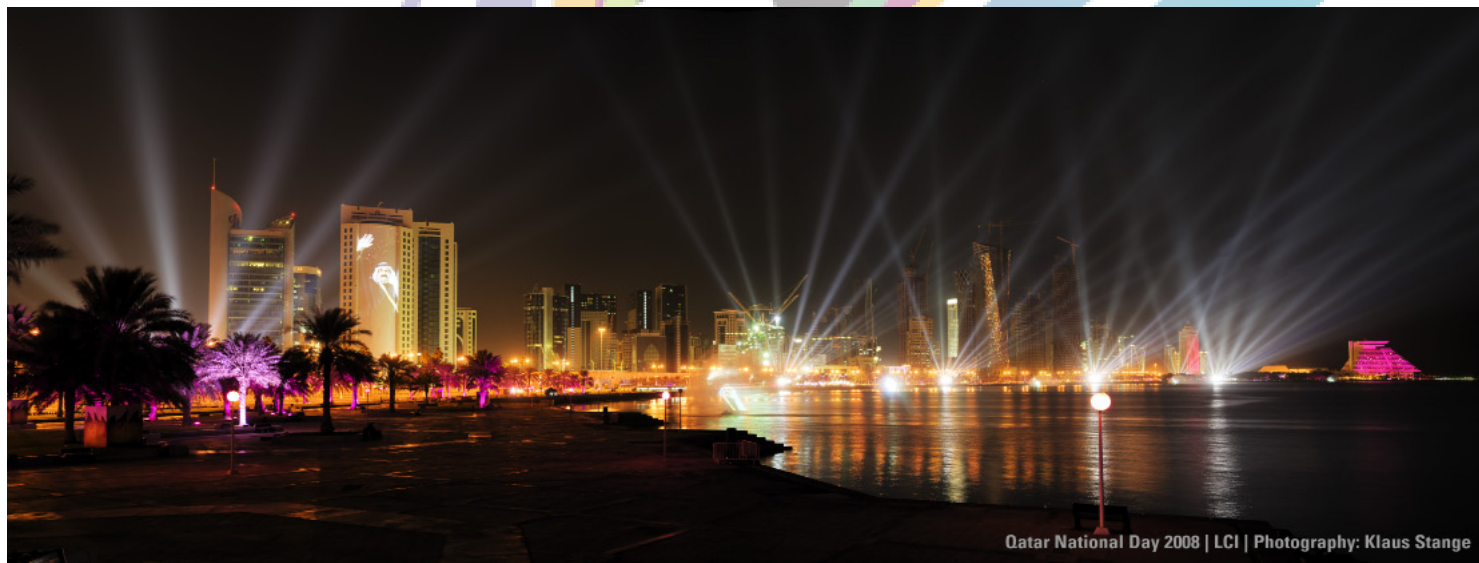
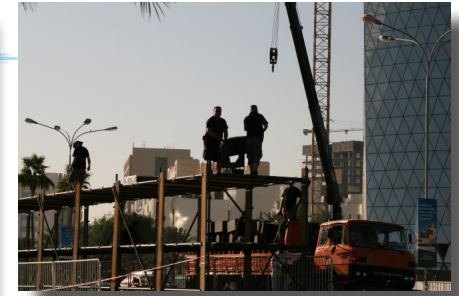


## Case Study - Events Qatar National Day 2008

Doha city was transformed for National Day by LCI. The 5km Corniche was the focus for the show. Eighty search lights scanned the sky, 400 Palm Trees were lit.

A 70m x 30m projection screen was created on a building to show video sequences that highlighted and celebrated the country's culture and history. Ten water screen systems filled the bay, showing further themed sequences, making the show visible and audible to all.

The searchlights and screens were also programmed to compliment a 20 minute firework show.



## Case Study - Installation Xian Show - China

In February 2004 LCI was contracted to provide its most spectacular installation to date. The Quijiang Development Committee of Xian, China (home to the Terracotta Army) were building a vast public park, The "Tang Paradise" and required a huge water show to entertain visitors.

This \$4.5 million extravaganza opened in February 2005 to an audience of 28,000. It will run nightly with expected audiences of between 2000 and 5000. The 20 minute show, "The Time Pirate", is a fun filled time travelling adventure. It features three water screens, a huge dancing water fountain system, lasers, lighting, and fire effects. The finale also features an 80m high fountain jet.



## Case Study - 3D Video Mapping Nissan Juke Launch

In 2010 LCI was approached by an international agency to launch the new Nissan Juke car in multiple cities around the UK.

LCI designed, managed and executed the launch using pseudo 3D video projection mapping techniques.

Every element of the animations was created in house. All authority permissions were managed by LCI's Project Management team.

Each location used a total of nine three chip DLP projectors controlled and synchronised by LCI's bespoke video servers.

As well as building mapping LCI also mapped and projected onto the car itself in each location for the added dimensional effect.

